

Agency: **Girl Scouts**
Liaison: Keith Hobson
December 2017

Need for Program: Girl Scouts serves 708 girls and adults in Story County in about 55 units which is an increase over last year. They have programs in K-1 for Daisy, 2-3 for Brownies, 4-5 for Juniors, 6-8 for Cadets, 9-12 for Seniors. They have camps in Boone and Clear Lake to serve area girls. Boone camp specializes in equestrian and Clear Lake in Boating. Also have a rental unit retreat in Marshalltown. Camps are available for rent year round.

Program Strengths: They are the premier leadership development program for girls.

Training for adult volunteers.

Also develop fiscal skills of girls thru cookie program.

Outdoor experiences. Summer camps that develop lifetime relations

Wider variety of endeavors (entrepreneurship, art, STEM, etc.)

School recruitment

STEM fair at ISU

Flexible on how girls participate (do not require involvement in troop).

Girl Scout Research Institute in NY that supports them and can access for support.

CIT – Counselor in Training program for 10-11th grade girls.

Program Challenges: Declining memberships and volunteer numbers looking forward. This also effects income and other support.

Hard to retain older girls.

Financial Outlook: They have met their membership goals which helps with the financial for the year.

National dues are increasing so this might affect their future membership. They offer scholarships based on financial need.

Fundraising thru cookie sales and other grant and individual donors.

Also receive revenue thru camp fees, trips and travel.

Internal Management: Girl Scouts of Greater Iowa serves about ¾ of the state from Des Moines. Amy Sue Alesch is the grants and development coordinator. Have staff of 20-23 in Des Moines for Council.