

ASSET Board Minutes

September 11, 2025 at 5:00 p.m.

United Way of Story County @ 315 Clark Ave, Ames, IA 50010

In Attendance: , Pa Goldbeck, Kathy Guillen, Linda Hagedorn, Becky Harker, Linda Hagedorn, Nick Joos, Sandra King, Sarah Mansell, Moriah Morgan, Karen Kiel Rosser, Jenny Schill, Amy, Ron Smith, Beth Waage, Liz Zuercher

Virtual: Shamaree Brown, Emma Cassabaum, Biswa Das, Ed Gillot, Kolby Grant, Juliana Nnoko, Aidan Shervheim, Stephanie Spence, Will Vlasek, Misty Zimmerman

CALL TO ORDER – Linda Hagedorn, Chair at 5:01pm

PUBLIC FORUM (1-2 minutes)

None

APPROVAL OF:

Motion to approve the July 10, 2025 minutes, Kiel Rosser, seconded by Harker. Motion passed unanimously.

TREASURERS REPORT:

Smith reported that the current balance is \$1,174.44.

REPORTS:

Administrative Team

Goldbeck, this Summer the City did a contract change with The Salvation Army. They broke the funding down into three periods so funding would be available at specific times during year and not drawn down all at once, since the housing need is high. They are also working on gathering data on individuals who are experiencing homelessness and what issues may be leading to their homelessness.

Thompson shared advancement in the area of childcare, one of United Way of Story County's (UWSC) key priorities. UWSC, in partnership with The Alliance, ISU and other key community partners, are in initial stages of launching comprehensive county wide childcare feasibility study. Thompson shared that Jayne Underhill, director of Story Time Childcare Center is no longer with the organization and Mandy Lindemoen, the center's longtime assistant director, has been named as the interim director. The UWSC Annual Day of Caring and Campaign kickoff is tomorrow morning at Cornbred. This will also be the formal announcement of their 2030 Community Impact Agenda and goals.

King, announced that the County is holding an electronic recycling event tomorrow. The County's new case manager, Josh Oren, will start on Monday. He will office at the Human Services Center. King also updated that they expect to do interviews for the ASSET Admin Assistant soon.

Shaw announced that GSB approved their priorities and are currently looking for a non-profit coordinator to be the representative for ASSET.

Volunteers

None

OLD BUSINESS

Homelessness Action Plan

Goldbeck, one of the outcomes of the Action Plan was more on the ground support. The HOST team has expanded and now has meetings on Fridays and hosting lunch and learn events. The City did apply for a grant for HOST and they did not receive it, but the Mary Greeley Medical Center Foundation agreed to partner with HOST on this to take public donations for HOST. One of the other recommendations was a case manager and the County has stepped up and filled that need. Another outcome was a taskforce. The Funder staff will work on chartering this and getting it narrowed down to kick it off. King added that the liaison portion of the case manager title is related to that task force.

NEW BUSINESS:

Funder Priorities

City, approved their priorities in August, content is pretty much the same as last year. The only real change was flipping their #1 and #2 to match the other funders. They also took out Disaster Services. There is an emphasis on low to moderate income families.

County, has three categories of priorities, and they have been renamed to reflect more the conversation around shared priorities with all the Funders. Notes have been added to the bottom to clarify some changes and rewording of some priorities.

ISU, nothing has really changed from previous years and are still in priority order.

UWSC has updated its priorities to reflect yearlong efforts with the other ASSET funders to more closely align shared priorities, continue to support key initiatives in early childhood education (kindergarten readiness and third grade reading proficiency) and financial literacy and education, as well as to align priorities to directly support the 2025 Story County Community Health Needs Assessment. Thompson clarified that UWSC continues its ASSET funding on agencies and programs/services that serve low- to moderate-income Story County residents.

Liaison Assignments

Hagedorn pointed out that an agency or agencies assigned to ASSET volunteers may not align with your work team.

Open Meetings

King announced that there have been changes made to the Open Meeting law. Anyone appointed to a public board will need to take the Open Meeting training for Boards and Commissions. She also stated that some of our meetings, the Hearings and Work Sessions, may be considered public meetings.

Hearing Schedule

Schill shared that this is in draft form as budgets have not been submitted yet.

Reference Manual

King went through changes pointing out that most of these changes are clean-up on the document from year to year.

Motion to approve the Reference Manual, Joos, second by Harker. Motion passed unanimously.

Motion to adjourn Gillott, second Joos. Motion passed unanimously.

Volunteer Training was held for new volunteers directly after the Board meeting.