

Minutes

ASSET & Joint Funders Meeting

September 9, 2021

5:00 pm

CityChurch, 2400 Oakwood Rd, Ames, IA

CALL TO ORDER

In the absence of Chair Ashley Thompson and Vice Chair Nikki Fisher, Administrative Team Member, Deb Schildroth called the meeting to order.

WELCOME/ INTRODUCTIONS

- Jane Acker
- Bronwyn Beatty-Hansen
- Gloria Betcher
- Jehan Faisal
- Latifah Faisal
- Bryce Garman
- Mary Beth Golemo
- Linda Hagedorn
- John Haila
- Becky Harker
- Lisa Heddens
- Rachel Junck
- Sandra King, Story County
- Jean Kresse, UWSC
- Anneke Mundel
- Darryl Ozias
- Sonja Paulson
- Andrea Rich
- Anita Rollins (Guest)
- Deb Schildroth, City of Ames
- Jen Schill
- Kim Stephens
- Ashley Thompson, Chair
- Quinn Wood
- Lydia Youngquist (ISU Student Gov)
- Pandora Lamar, Administrative Assistant

PUBLIC FORUM

No one present for public forum

FUNDERS APPROVAL OF:

January 21, 2021 ASSET & Joint Funders meeting minutes were moved for approval by Gloria Betcher and seconded by Latifah Faisal; Motion was carried unanimously.

May 5, 2021 Joint Funders Special Meeting Minutes - Lisa Heddens made a correction to the minutes by adding her name to the list of attendees. Jane Acker moved approval with this change and Kim Stephens seconded Motion was carried unanimously.

ASSET BOARD APPROVAL OF:

August 12, 2021 ASSET meeting minutes were moved for approval by Becky Harker and seconded by Quinn Wood; Motion was carried unanimously.

TREASURER'S REPORT

ASSET Account: \$622.12

REPORTS

Joint Funders

Iowa State University Government—Lydia Youngquist reported that they have three new volunteers this year; Bryce Garman, Sonja Paulson, and Madalyn Sebastian.

Story County—Lisa Heddens reported that the County is holding regular work sessions to discuss and review an application process for external applicants to request American Rescue Plan Act (ARPA) funds. They are waiting for additional guidance from the U.S. Treasury and will discuss this in more detail on the Board agenda next week. Latifah Faisal reported that emergency rental assistance funds are still available. Good Neighbor had applied for some of those funds and reported that they have assisted over 80 households so far. If anyone is needing rental assistance, they should contact Story County Community Services.

City of Ames— On behalf of the Ames City Counsel, Mayor John Haila thanked volunteers for their work in ASSET. He stressed that collaboration is key to the success of programming in Story County. The City captures a 1% sales tax to fund ASSET. The City Council is 100% committed to the ASSET process, we are very proud of this collaboration in the community.

Mayor Haila reported that in conjunction with Mental Health Awareness Month in May, the City hosted a public forum on May 20 to address mental health concerns, identify symptoms of mental illness, and connect residents with resources in central Iowa. The keynote speaker was Jason Haglund, a local leader in the behavioral healthcare field. The focus of his talk was on identifying and responding to stress and anxiety brought on by the pandemic. This event included a panel discussion featuring representatives from Iowa State University, Ames Community School District, National Alliance for Mentally Ill (NAMI), Central Iowa Community Services (CICS) Mental Health Region, and others.

City Council is serving as the steering committee for the development of the City's first Climate Action Plan. A citizens input committee has been appointed representing individuals from 12 different community sectors such as business, residential and faith-based. . The City is not only looking for input from those sectors but also engaging underrepresented community members. Gloria Betcher shared that the City is working with a Community and Regional Planning class at ISU to create a Civic Engagement Festival. It will involve several locations throughout the City - Franklin Park, Reliable Street, Eastwood and downtown at 5th and Burnett.

In addition, September is National Suicide Prevention month. The Ames Police Department is partnering with other local organizations to host the Story County Mental Health Expo on Sept. 21. This community event will provide information and resources to understand and support mental health issues including trauma, stress, and substance abuse. The keynote speaker will be Kevin Hines, a prominent international suicide prevention speaker and mental health advocate. Lastly, there were Mental Health First Aid training sessions offered over the summer and training was provided to approximately 100 individuals.

United Way of Story County—Jean Kresse reported that they still have some COVID emergency funds available. Part of the funds went to support Food Pantries. The United Ways of Iowa (statewide association) was approached by the Governor's office to help with vaccine distribution. United Way of Story County is working with Story County Public Health to set up clinics and offer incentives. On August 26 a clinic was held at Nevada Public Library where 85 individuals were vaccinated. An incentive of a \$25 gift card is provided for each vaccine. A pop-up clinic was also offered at Brookside Park by

the fire engine on September 12. Jean invited all to participate in the United Way 2021 campaign to be kicked off on September 24 in the South End Zone at Jack Trice Stadium.

Administrative Team

Story County - Sandra King thanked and welcomed all of the volunteers and pointed out that one of ISU's volunteers, Bryce Garman, is also interning at the County.

Volunteers

No report

OLD BUSINESS

None

NEW BUSINESS

Funder Priorities Checklist Pilot with Agencies

Anneke Mundel stated that 3 agencies to-date have agreed to pilot the Funder Priorities Checklist Pilot. A group of the volunteers (Jane Acker, Quinn Wood, Mary Beth Golemo) helped review and develop the forms. The goal is to make the process easier for funders and volunteers. Agencies will identify which priorities they are meeting by funder. Eventually, this will be rolled out with all the partner agencies.

Work Teams will meet in December to review Scorecard data. Anneke will be available for assistance with data interpretation. Dates for the ClearImpact Scorecard Work Team Scorecard Reviews are set for December 6 and 7 at 5:00 pm and following the next ASSET Board Meeting on December 9 at 6:30 pm.

Mayor Haila asked how the Community Assessment Survey factored in individual funder priorities and are there new priorities because of the data provided. All funders present stated that the needs assessment impacted the priority areas.

ADDITIONAL ITEMS

None

INFORMATION/ANNOUNCEMENTS:

- a. September 10, 2021 – Begin Liaison Visits
- b. September 30, 2021 – Deadline for Budget Requests
- c. October 4, 2021 @ 8:30 am – ASSET Admin Team Review of Budgets – United Way
- d. October 11, 2021 – Deadline Revised Budget Requests Due
- e. November 1, 2021 – Liaison Visits Completed
- f. November 3, 2021 @ 1:00 pm – ASSET Admin Team Meeting – United Way
- g. November 18, 2021 @ 5:00 pm – ASSET Board Meeting – CityChurch, 2400 Oakwood Rd
- h. November 18, 2021 – Liaison Reports Due
- i. November 19, 2021 – Deadline Restated Budgets Due

j. December 1, 2021 @ 1:00 pm – ASSET Admin Team Meeting – United Way

- k. December 6, 2021 @ 5:00 pm – Education Work Team Scorecard Review – CityChurch, 2400 Oakwood Rd
- l. December 7, 2021 @ 5:00 pm – Financial Stability Work Team Scorecard Review – CityChurch, 2400 Oakwood Rd
- m. December 9, 2021 @ 5:00 pm – ASSET Board Meeting – CityChurch, 2400 Oakwood Rd
- n. December 9, 2021 @ 6:30 pm – Health Work Team Scorecard Review, one hour to immediately follow the ASSET meeting scheduled for the same evening
- o. December 15, 2021 – Mid-Year Updates Due
- p. January 7, 2022 @ 11 am – 1 pm – Scorecard “Office Hours” (optional) – Virtual

ADJOURNMENT

Move to adjourn by Gloria Betcher and seconded by Latifah Faisal at 5:37pm; Motion was carried.