

Minutes

ASSET & Joint Funders Meeting

September 10, 2020 at 5:00 pm

Due to the COVID-19 Pandemic, this was an electronic meeting. Access to the meeting was made available by video (Zoom) and call-in.

The Analysis of Social Services Evaluation Team (ASSET) was called to order at 5:00 p.m. by Chair Keith Hobson with the following members present:

- Amber Corrieri
- Andrea Rich
- Anneke Mundel
- Ashley Thompson
- David Inyang
- David Martin
- Deb Schildroth
- Jane Acker
- Jean Kresse
- Jehan Faisal
- Jennifer Plagman-Galvin
- Jennifer Schill
- Jenny Risner
- Joel Hoschstein
- John Haila
- Keith Hobson
- Kim Stephens
- Lauris Olson
- Linda Murken
- Lisa Heddens
- MaryBeth Golemo
- Max Ruehle
- Nancy Brooks
- Pam White
- Quinn Wood
- Rachel Junck
- Sandra King
- Sue Draper
- Tim Lubinus

WELCOME

Roll call took place by the Administrative Assistant.

APPROVAL OF ASSET MINUTES

Mayor Haila moved to approve the January 23, 2020 Joint Funders Minutes, seconded by Ms. Olson. Motion carried unanimously.

Ms. Murken moved to approve the May 13, 2020 Joint Funders Minutes, seconded by Mayor Haila. Motion carried unanimously.

Ms. Rich moved to approve the August 13, 2020 ASSET Minutes, seconded by Ms. Golemo. Motion carried unanimously.

TREASURER'S REPORT

Treasurer Schill reported an ASSET balance of \$3,544.22.

REPORTS

Joint Funders

Ms. Schildroth reported that the 2020 Community Needs Assessment survey has been completed and two of the three intended focus groups had met before COVID-19 brought things to a halt. The final focus group was scheduled to take place in Maxwell. Ms. Schildroth also shared that subject-matter experts were called upon in order to pull in additional information county-wide. A key outcome of this review has been the likelihood for new/unique needs due to COVID-19 across Story County.

Additionally, it was suggested that future Community Needs Assessments may need to take place more often than every 5 years, particularly in the aftermath of COVID-19.

Ms. Olson shared that not all rides through HIRTA will be covered with the city/county funding. Mayor Haila inquired as to what the result of this lack of funding would be. Ms. Olson explained that HIRTA will work with City of Ames in late FY 21 and for the FY 22 budget. Ms. Schildroth contributed that HIRTA is billing the City for actual rides provided per month instead of 1/12 allocation, therefore, HIRTA will be exhausting their City allocation more quickly. Ms. Olson voiced a concern that there is a different cost per ride based on new rules for funding allocation/use from non-ASSET sources. Ms. Schildroth clarified

the difference between Dial A Ride, which is paratransit, and HIRTA's general public rides, and how these use funding differently. Further conversation with HIRTA is the next course of action.

United Way

Ms. White announced the campaign kickoff is tomorrow 8am. It will be a socially distanced drive-through breakfast coffee and radio program through KASI 1430.

Ms. White went on to share that the United Way priorities are similar to previous years, and are posted on the ASSET website.

Ms. Kresse thanked the city/county for clear impact scorecard getting up and running, and gave a shout out to Ms. Mundel for all of her hard work making scorecard data meaningful and useful for agencies as well as ASSET.

ISU Student Government

Mr. Ruehle informed the group that he is actively recruiting volunteers for ASSET and would likely have them finalized in the next week.

Administrative Team

Ms. Schildroth shared that the 28-E Agreement is still under review, and waiting for virtual signatures. She also announced that applications for the City's rent/mortgage/utility assistance program are now being accepted at city hall.

Ms. Kresse announced the two new ASSET agencies Primary Health Care and Wings of Refuge. She also reminded volunteers that United Way partner agencies are the only ones able to request UW funding. PHC has applied to be a partner agency but Wings of Refuge has not.

Ms. Kresse also shared that \$45,000 was raised for food pantries, COVID-19 funds raised \$103,000 and has used \$62,000 so far, primarily for homeless prevention through utility and rent assistance & childcare programs, and agencies reopening assistance.

Ms. King shared that the county is looking for another ASSET volunteer, and will be accepting applications.

NEW BUSINESS

Supervisor Olson Shared Feedback

Ms. Olson stated that as her 18 years come to a close, she wanted to share some of her thoughts and questions about ASSET's process and policies regarding the best way to serve this community. She wants these questions to spark conversation moving forward and wishes everyone the best as we continue in our commitments to ASSET.

Liaison Assignments/Visits format

Ms. Schildroth explained that ASSET procedures dictate there will be at least one volunteer per agency, it is preferred that the liaison visit includes at least one board meeting. The preferred format for the liaison report can be found on the ASSET website.

ADDITIONAL ITEMS

Mayor Haila complimented the team, particularly United Way, on meeting the needs of the community during COVID-19.

INFORMATION/ ANNOUNCEMENTS:

- A. Liaison Visits Begin: September 11, 2020
- B. Agency Budget Forms Due: September 30, 2020
- C. Next ASSET Administrative Team Meeting and Agency Budget Review: October 5, 2020 via Zoom
- D. Next ASSET Meeting: November 19, 2020 via Zoom

E. Liaison Reports Due: November 19, 2020

ADJOURNMENT

Mr. Hobson adjourned the meeting at 6:05pm.