

# MINUTES

## ASSET & Joint Funders Meeting

September 13, 2018

5:00 pm

City Church

The Analysis of Social Services Evaluation Team (ASSET) was called to order at 5:00 p.m. by Vice Chair Lisa McCoy at City Church, 2400 Oakwood Road, Ames, Iowa with the following members present: Gloria Betcher, Sydney Brase, Seth Carter, Evonne Fitzgerald, Michelle Fullerton, Austin Graber, Keith Hobson, Tony Hogan, Lexi Kirk, Jean Kresse, Lisa McCoy, Judy Meierkord, Dave Morris, Lauris Olson, Brian Phillips, Caroline Quinn, Meagan Richard, Rick Sanders, Deb Schildroth, Jen Schill, Matt Soderstrum, Kimberly Stephens, Ashley Thompson, Karla Webb, and Kirk Youngberg. Also present: Nora Ryan and Gloria Symons.

**WELCOME/ INTRODUCTIONS** – Introductions took place.

### **APPROVAL OF MAY 10, 2018 ASSET MINUTES AND JANUARY 18, 2018 JOINT FUNDERS MINUTES**

Moved by Olson, seconded by Quinn, to approve the May 10, 2018 ASSET minutes. Motion carried unanimously.

Moved by Olson, seconded by Graber, to approve the January 18, 2018 ASSET and Joint Funders minutes. Motion approved unanimously.

### **TREASURER'S REPORT**

Treasurer Fullerton reported a balance of \$5,514.84

### **REPORTS**

**Joint Funders** – Ms. Kresse thanked the volunteers and other funders. She also thanked the agencies for their work. She said the Live United Annual Campaign Kick-off was Friday morning, and at that time UWSC was at 33% of the goal. She said the co-chairs of this year's campaign are Bill and Deb Fennelly and the goal is \$2,222,222. Ms. Kresse said UWSC supports 90 of the ASSET funded services.

Ms. Kresse announced that Sara Zejnic is the new Community Impact Director, and she is working with agencies to properly report outcomes.

Ms. Betcher thanked the volunteers and agencies involved in this process. Mr. Phillips said the City Council met with City of Ames ASSET volunteers over the summer to adjust the City priorities. He said there were some language changes. He said the bullets under the priorities are not in priority order. Mr. Phillips reported that ACPC did not draw down much funding in the last fiscal year. Because of a transition of directors, ACPC will be requesting the City Council carry those funds over for ACPC to draw down.

Mr. Sanders thanked the group and said this process is very special and recognized that there is not another collaboration like it. He said this is an exciting time since many issues are due to the growth and other positive factors. He said the County made some changes in priorities. Ms. Olson said she believes the ASSET process is very important and said she was able to share about the ASSET process at an affordable housing conference in Des Moines last week.

Ms. Schildroth said Story County did prioritize its funding priorities this year, noting that the three main categories are prioritized but the bullet points under each priority are not prioritized.

Ms. Webb said CEO Jody Eaton was unable to attend. She told the group that Greene County joined the Central Iowa Community Services (CICS) region as of July 1 making the region 11 counties. Cerro Gordo County has also requested to join CICS. She said the administrative team is working on gathering information, and then the governing board will consider the request later this fall. She said right now Cerro Gordo is part of a 22 county region. She said CICS priorities are not in any particular order, but House File 2466 moved some services from additional core services to core services, and regions will be required to meet the core services. She said for each category, the services were defined and categorized for clarification.

Ms. Webb said construction of the crisis stabilization center is ongoing, and will have beds for up to five days and the transitional living center will have beds for up to 90 days. These services will help individuals connect with other services. Ms. Webb said Mary Greeley Medical Center (MGMC) will be providing the services and an open house will be in October. She also reported that the Mobile Response Team services did launch in Story County and 19 calls were received in August (2 were disregarded, 15 were counseled and stabilized, and 2 individuals did end up at the hospital). Mr. Sanders said the crisis care facility is at 124 S. Hazel. Ms. Fitzgerald asked how many beds there will be. Ms. Webb said there will be 8 beds. Ms. Stephens asked about access centers. Ms. Webb said regions will not need access centers located in the region but will need to be able to access one, so they will need to be strategically placed.

UWSC Board Chair Martino Harmon entered the meeting.

Mr. Carter said ISU Student Government's priorities were changed. He said the bullets are in order of priority.

**Administrative Team** – Ms. Webb said a Community Conversation on Opioid Epidemic begins at 7 p.m. this evening. She said it is part of a three part series, and the next ones will be in November and January. She said the Mental Health Expo will be September 25 at ISU Memorial Union with a speaker and vendor fair.

**Agencies/ Panel Representative** – Ms. Symons said a new dentist started in July, and the patients seem to like him. Medicaid made some changes effective September 1, 2018 which will affect Dental Wellness Plan (DWP) patients, who now have a \$1,000 limit per year. She said DWP also lowered reimbursement rates. Ms. Kresse said MICA's corporate office is in Marshalltown and was affected by the tornado. Ms. Symons said it took two days to organize and they were open for the first appointment on Tuesday.

## **NEW BUSINESS**

### **New/ Expanded Services**

- **ACCESS – Violent Crime** – Ms. Schildroth said this is a direct service to those affected by crime and consists of teaching coping skills and navigating the criminal justice center. ACCESS began developing this service in 2016 after feedback from law enforcement and others was received. In 2017 ACCESS started receiving referrals, and served 53 Story County clients through funding from the Attorney General's

office. Funding from ASSET would pay for staff time, admin time, and client assistance for rent and utilities. \$79,859 will be requested from ASSET.

Ms. Olson asked how that fits in with the County Attorney's office. Ms. Schildroth said this service is meant to carry on for longer term support. She said this is service coordination/ case management for adults and children. Mr. Hobson asked about staff. Ms. Schildroth said this would help bring on one more staff person.

- ACCESS – Emergency Crime Victim Housing – Mr. Phillips said this change would be an additional staff member for follow-up service to ensure stability of clients. Minimum of 90 days of case management. ACCESS identified this would meet priorities of all but CICS. Cost for services total \$58,000. Asking about 49% from ASSET. They are also working on obtaining a grant, and could use that grant to make this position a part time position instead.
- ERP – Rapid Re-housing – Ms. Kresse said this service is transitioning families from emergency shelter to rental spaces while offering support services. Total asset increase \$89,342. Meets priority areas of UW, Story County, and City of Ames. She said after the admin team reviewed the request, it was determined that this would need split into two services: service coordination and emergency assistance for basic utility needs. ERP is getting a grant through IFA funded by HUD, and indicated the grant requires a local match. Ms. Kresse said at this time ERP is not sure what will happen if the local match is not found. Ms. Fitzgerald asked if this program already exists. Ms. Kresse said ERP may have had it in the past, as well as MICA. Ms. Fullerton said they consider this a new program. It was noted that transitional housing will be 9-18 months. Ms. Kresse said it's meant to be a diversion program to keep people out of shelters. Ms. Olson asked if the money requested will be the local match. Ms. Kresse said ERP is awarded \$113,000 and must provide a 75% match. She said when the budgets are reviewed on October 1 the admin team will know for sure what is being requested for each service code.
- Friendship Ark – Daily SCL – Ms. Webb told the group this is a 24 hour service for individuals with intellectual disabilities. It allows them to receive assistance, advocacy, skill training, transportation, and skill services. Waiting list of 20 individuals. Primary funder will be CICS. Currently, CICS funds this when an individual does not have Medicaid. \$1.9 million for this service, and would be asking \$38,860 from ASSET. CICS will be able to fund the service during a gap in funding. Mr. Sanders said the waiting list is about 16 months. Ms. Webb said Friendship Ark is not looking at opening new homes currently.
- Heartland Senior Services – Meals on Wheels – Mr. Phillips said HSS provides MOW for those 60+ in the community. This expansion would be for the few individuals 59 and under that meet certain guidelines. He said they have been providing this for some time, and it was being reimbursed by Aging Resources. In May, HSS was notified that as of July 1, they would no longer receive funding for these clients. Currently 6 individuals are being served. Their request from ASSET would be \$8,000. Ms. Olson said this has to do with the State legislature demand that aging services spend down some money they had, and that was being funded by reserves.

Aging Resources did not spend down as much money the state was demanding, so it resulted in some cuts to services. Ms. Schildroth said when MGMC was also providing MOW, they were doing that through the public health department, and they don't have age limitations. She said that was unintentionally overlooked when the partnership between MGMC and HSS was formed. Mr. Sanders asked if it's appropriate for public health dollars to meet this need. Mr. Phillips said only a public health agency can receive public health funds. Mr. Sanders said it feels like if it's allowable, it could work to pay for those meals out of public health dollars.

- Boys and Girls Club – Teen Site – Ms. Kresse said the Boys and Girls Club wants a second site in Ames for grades 8-12. She said the proposed location is the former Pet Spa on South Duff. She said they anticipate serving between 40-50 teens per day. Projected \$70,000 annually and the ASSET request would be \$15,000. After submitting this request, the Club was approached by a church in Nevada to provide services five days a week for 5-6 grade students. She said the site in Nevada was previously closed. Ms. Kresse said it is expected that \$7,000 be requested of ASSET for the Nevada site, and they anticipate 20-25 youth per day with enrollment of 40.
- MICA – Head Start – Ms. Schildroth said this is not a new program for MICA but new to ASSET. It is a full day, nine month classroom service for children of limited income families. Most children in the program are from Nevada or Nevada area. Nevada school district can serve most four year olds, but not three year olds. She said they feel the program meets the priorities of Story County and United Way. Funds will be used to fund all aspects of the service. \$17,377 will be requested, and aligns with an anticipated loss from the BooST program. Mr. Hobson asked how many children are served. 42 2,3,4 year olds was listed on the application.

**Liaison Assignments** – Ms. McCoy described the liaison assignments. Ms. Kresse said of the UWSC volunteers, two are board members. She said the UWSC Board members are also reaching out to agencies.

**Funder Priorities** – Ms. McCoy told the group that funder priorities are in the volunteer packets.

#### **INFORMATION/ ANNOUNCEMENTS:**

- A. Liaison Visits begin: September 14, 2018
- B. ASSET Budget Forms Due: September 28, 2018
- C. Administrative Team Meeting/ Review Budgets: October 1, 2018 at United Way (8:00 a.m.)
- D. Next ASSET Meeting: November 15, 2018 at City Church (5:00 p.m.)
- E. Liaison Reports Due: November 15, 2018

#### **ADJOURNMENT**

Moved by to adjourn at 5:53 p.m.

Volunteers that wished to stay received a brief training.