AGENDA ASSET Meeting

December 13, 2018 5:00 pm City Church

The Analysis of Social Services Evaluation Team (ASSET) was called to order at 5:00 p.m. by Vice Chair Lisa McCoy at City Church, 2400 Oakwood Road, Ames, Iowa with the following members present: Seth Carter, Evonne Fitzgerald, Mary Beth Golemo, Liz Hertz, Tony Hogan, Jean Kresse, Tim Lubinus, Lisa McCoy, Judy Meierkord, Dave Morris, Brian Phillips, Andrea Rich, Deb Schildroth, Jen Schill, Melonie Stall, Kimberly Stephens, Ashley Thompson, Karla Webb, and Kirk Youngberg. Also present: Linda Murken and Gloria Symons.

WELCOME/ INTRODUCTIONS

Introductions took place.

TREASURER'S REPORT

Vice Chair McCoy reported a balance of \$4,333.16.

REPORTS

Administrative Team – Ms. Schildroth told the group that the ASSET requests will be considered by the Story County Board of Supervisors next week. The available funds will be provided to volunteers prior to the spreadsheets being sent out. Mr. Phillips said the City of Ames allocation will be a 3% increase over the current year figures. He said he anticipates that increase will be distributed evenly among the panels. Ms. Kresse said the United Way of Story County Executive Committee met and will make a recommendation to the full Board for consideration on December 20. Ms. Webb said The Central lowa Community Resources (CICS) administrative team met today to discuss 2019/20 funding. Ms. Webb said CICS funds two types of services – fee for service and block granted services. She distributed a handout outlining the services. She said she will be plugging in the figures for the fee for service group this year since those services are not capped. Ms. Webb said depending on client eligibility for clients of agencies, agencies estimate what they will need for funding but CICS may pay less or more than requested. Block grant funded services will need volunteer recommendations. She said those services may be level funded for 2019/20.

Ms. Kresse told the group that Story County Human Services Council (HSC) invited ASSET staff to a meeting. New and expanded services were discussed and it was explained that eight new services went through the process in June and were approved to submit a request for funding for ASSET funding for 2019/20. She distributed a handout that showed funder allocations for the last seven fiscal years. She said the total of collective funding through ASSET has increased significantly over the last seven years. Ms. Kresse discussed the significant increase in requests of \$899,824 over current year funding. She said she shared this with HSC attendees. Ms. Kresse told the group that even with funder increases ASSET cannot come close to funding the new requests. She said the administrative team discussed if ASSET desires to fund new services the funding will have to come out of another service. She said current year funding on the spreadsheet as it exists includes the prior year funding for each service. That figure along with ASSET budget forms, Liaison reports, and Mid-year Reports are available for decision making. Ms. Kresse said eventually Scorecard will give trends of outcomes that can also be used for decision making.

Ms. Kresse said a meeting between volunteers and Funders might be needed to better give volunteers direction. She said level funding as a tradition should not continue as volunteers effectively use those materials and the priorities of the Funders to make decisions.

Ms. McCoy asked how this conversation could be communicated to agencies. Ms. Kresse said the Funder priorities were discussed in length at the agency training. She said many agencies in the past have requested small increases since that's usually what is given, and a few years ago conversations were had about asking for what is needed with justification. Mr. Hogan asked if the gap is significantly higher than in the past. Ms. Kresse concurred. Ms. Rich said last year it was harder than the year before. Mr. Hogan asked if there is some work that could be done by staff ahead of time to make the discussions more effective. Ms. Kresse said yes, and discussion has been had at the administrative team level with agencies and those conversations can be shared during work sessions. Discussion ensued.

Ms. Schildroth said new/expanded services were discussed with agency staff in June. Questions were asked of them regarding plans to proceed if ASSET funding is not received for those services. Ms. Schildroth noted that one service is requesting an increase of \$80,000 and all of it is being requested of ASSET. She said the way agencies determine the need is key. She said in the Policies it is noted that the need should be connected to the last community needs assessment. She said the local need must be determined and justified. She said revising or refining the new/expanded services process may need to happen. Ms. Schildroth said more in depth conversations with funders need to occur so ASSET has clear direction.

Ms. Kresse told the group that MICA has requested funding for the Nevada Head Start program under Education. The request was submitted because of anticipated cuts from ECI and it was learned that the funding will not be cut from ECI. She said MICA Director Arlene McAtee was notified and asked to address that during the hearings.

NEW BUSINESS

Meal Sign Up for Hearings and Work Sessions – The meal sign up was circulated.

ASSET Agency Hearings and Work Sessions Overview – The spreadsheets were discussed. It was noted that CICS fee for service services will be shaded and filled in prior to sending to volunteers. It was also noted that it is preferred to have volunteers enter whole numbers directly into the spreadsheet.

Ms. Murken said she is excited to learn more about the ASSET process and thanked the volunteers.

ADDITIONAL ITEMS

Ms. Kresse said a celebration for the UWSC campaign will be at City Church on December 14.

INFORMATION/ ANNOUNCEMENTS:

- A. Mid-Year Reports Due: December 15, 2018
- B. Agency Hearings: January 9 and 10, 2019 at City Church (4:30 p.m.)
- C. ASSET Budget Work Sessions: January 14, 16, and 17, 2019 at City Church (4:30 p.m.)
- D. ASSET & Joint Funders Meeting: January 24, 2019

ADJOURNMENT

The meeting was adjourned at 5:56 p.m.