MID-YEAR REPORT FOR OUTCOME PROGRESS FY 2018-19

Reporting for: July 1 – November 30 of the current year!

Agency Name: Raising Readers in Story County

Program Name: Out of School Learning

Brief Description of Program:

Organization Mission: Raising Readers in Story County's (RRSC) mission is to improve language and literacy development in children from birth to age eight and nurture healthy parent-child relationships.

Out of School Learning: RRSC provided several opportunities for additional programming/tutoring/and enrichment for school aged youth and preschool youth in Story County between July 1 and November 30, 2018.

Harrison Barnes Reading Academy – School Year (literacy tutoring and mentoring) takes place every Wednesday afternoon for Ames students and every Monday afternoon for Nevada students and Tuesday afternoon at the Boys and Girls Club. 18 students are currently participating in Ames at the Ames Public Library, 3 students participate in Nevada at Central Elementary School, and 9 students participate at the Boys and Girls Club in Ames.

The Harrison Barnes Reading Academy - Summer paired volunteer tutors trained in the Words Their Way model with children K-3rd grade who were identified by their parents or their teachers as needing extra literacy help over the summer to maintain or increase their reading levels. Children from Ames, Nevada, Ballard, Colo-Nesco, St. Cecilia, and Gilbert schools participated, as well as several home-school children. 136 children were enrolled in the program in summer 2018 (along with 120 volunteer tutors). The program was held at 6 sites in Ames, 2 in Nevada, and 1 in Huxley this summer.

StoryTime at Eastwood is an afterschool literacy program at Eastwood Apartments that occurred on the second and fourth Thursday of each month through September 2018. Activities included a snack, small group reading, large group story time, and a craft activity all centered around the same team. There are 5 children who attend quite consistently, along with 8-10 others who attend at least once a month.

Read to Succeed is a book distribution program that ensures that children have books in their home to read outside of school. Children who participate in their school or community's weekend backpack program that distributes food so that they have food to eat over the weekend receive three books over the course of the year from RRSC. With 8 of the 9 nine schools reporting so far, there are 291 children in the United Way Back Pack Program. We anticipate that there will be more students when the last school reports.

Little Free Libraries are located throughout Story County. We do not have data on how many people utilize these, but we sponsor and/or support 22 libraries throughout the county.

 Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:

<u>Harrison Barnes Reading Academy – School Year Tutoring</u>

30 K-3 grade students are participating in the Harrison Barnes Reading Academy each week after school. The program started on October 2nd at the Boys and Girls Club, October 3rd at the Ames Public Library, and October 1st in Nevada and will go through late April. 22 sessions occurred before November 30, providing 208 units of service.

<u>Harrison Barnes Reading Academy - Summer Reading Buddies</u>

136 children enrolled in the program this summer. The program ran from June 11 through July 26, taking the week of the 4th of July off. RRSC provided 1331 units (hours) of tutoring over those six weeks. Six sites throughout Ames, two in Nevada, and 1 in Huxley were used for the program, including the Boys and Girls Club and Story County Medical Center. Over the course of the program, 87,338 minutes of reading were recorded.

StoryTime at Eastwood

Two families consistently attend, and others join each week. Several of these children also participate in Harrison Barnes Reading Academy and participated in the Summer Reading Buddies program. July attendance: 3 (only one session). August attendance 6,5. September attendance: 6, 3. Each StoryTime is an hour and a half, resulting in 35 units of service.

Read to Succeed

This program was in the planning stages between July 1 and November 30. The first books will be going home with the children participating right before winter breaks. As noted, 291 children are participating so far with more expected.

2. Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date: Pre-and post-tests are used for gauging reading levels at the beginning and end of the program for both Harrison Barnes Reading Academy programs. Inventories are used to place students in a personalized program and to record changes at the end of the tutoring sessions. Tracking reading levels and word sort levels are other methods for checking children's progress. This formative assessing is done throughout the length of the programs. RRSC as part of Story County Reads has a Memorandum of Understanding with the Ames Community School District to get data on the students participating in some of our programs. We'll receive the overall percentage of literacy proficiency based on their spring and fall FAST scores for children in the Harrison Barnes Reading Academy programs who are in the Ames school district. We have agreements with Nevada to get FAST

data as well. We measure consistency of attendance with Eastwood's StoryTime program, as well as their participation in other RRSC-based programs. We do not receive names of the children in the Read to Succeed program, so we do not know if they are in the program multiple years. As we increase the number of schools we're working with, the number of books distributed is also increasing.

3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(0) from July 1 to date):

1331 units of service were provided to children in Summer 2018 participating in Harrison Barnes Reading Academy-Summer Reading Buddies, 208 units of service have been provided through Harrison Barnes Reading Academy School Year and approximately 35 units were provided through StoryTime. We do not have their FAST data from the school district yet for this year. It is too early for measurement updates for Harrison Barnes Reading Academy. The Story Time Program ended at the end of September.

4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date: Attendance at Reading Buddies and Harrison Barnes Reading Academy are heavily stressed, this year we offered a chance in a drawing for students with perfect attendance. Prizes were donations from local businesses, such as CY Stephens show tickets. 79.6 % of children improved their reading level and 19.7% maintained, and only .7% regressed. We had children track their home and in program reading minutes and incentives were given for different reading milestones. 87,338 minutes were recorded. The children also received a new book to keep at the end of the program. Minutes of reading are also being recorded for Harrison Barnes Reading Academy. 7315 minutes were recorded in October and November in Ames and Nevada.

The StoryTime program at Eastwood was well attended and this is viewed as a positive outcome as RRSC worked with the building's management staff and families to encourage the children to attend other RRSC and community programs and events as well.

5. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date): A barrier for the summer Reading Buddies program is summer itself, both in recruiting volunteers for the program and having a higher number of children with 100% attendance. We continue to stress the importance of attending all of the sessions when parents register and this summer we offered a chance in a drawing for students with 100% attendance. Drawing winners won prizes such as tickets to a CY Stephens Performance. Yet we continue to see students missing one or two days of the program. The number of students involved in the Harrison Barnes Reading Academy programs is affected by how many volunteers we are able to utilize. Getting information to the parents through the school district in Ames continues to be a barrier, however some teachers have been recommending the program to parents during conferences. Parents also continue to be our best advocates and we have students register because of parent endorsement.

Eastwood management has determined that they were taking resident services in a new direction. Programing stopped there at the end of September 2018. One barrier is finding another low-income housing facility that has both children in need and program space availability. We are reaching out to communities at this time.

We do not get names of the students participating in Read to Succeed, so we do not know how many of the children in that program are also in our other programs. We have employed a data specialist and we are working to create a system to be able to have parents self-identify all of the literacy programs their children participate.

Another barrier to our programs is the amount of staff time our current staff have to devote to volunteer recruitment and communications. Ideally, with more funding, we would be able to hire a full-time staff person to help out with this issue, as well as have enough staff to bring back Books in the Home and Raising a Reader, two Thrive by Five programs that are not currently offered due to staff time constraints.

6. Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date): There were 136 students served through Harrison Barnes Reading Buddies – Summer Reading Buddies (1331 units of service), 15-20 children served through StoryTime (35 units of service), and 30 students served through Harrison Barnes Reading Academy – School Year Tutoring (208 units of service). Read to Succeed students won't receive their first books until December, and we do not know how many people utilize our Little Free Libraries.

From July 1 through November 30, RRSC has provided 1574 units of service for Out of School Learning programs. City of Ames funds 422 units of service, Story County funds 139 units of service, ISU funds 31 units of service, and United Way of Story County funds 65 units. The total number of units of service funded for OOSL programs in 2018-19 is 657 units.

7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when? No child that came to StoryTime was turned away, and children are signed up through the weekend food program in their community for Read to Succeed and are on free and reduced lunch programs in their schools.

8. <u>Comments</u>:

Staff Use Only:		
Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No

Agency Name: Raising Readers in Story County

Program Name: Thrive by Five

Brief Description of Program:

Organizational Mission: Raising Readers in Story County's (RRSC) mission is to improve language and literacy development in children from birth to age eight and nurture healthy parent-child relationships.

Thrive by Five: Thrive by Five programs funded by ASSET include our school readiness programs Super K Transition to Kindergarten, StoryPals, and ACPC Reading Buddies; programs designed to distribute or make books available to children and families including Reach Out and Read, Gift Books, and Reading Corners; programs designed to aid parents in giving them tools to increase communication skills in their babies including Tot Time, Raising a Reader, and Small Talk Story County; and the annual early literacy event Step Into Storybooks.

Super K is a two-week summer program focused on helping children prepare to start kindergarten, and is especially helpful for children who have not had any preschool. Three sessions were held-two in Ames (one in June and one in July) and one in Nevada in July 2018. 25 children participated in Ames and 13 children participated in Nevada.

StoryPals uses dialogic reading techniques to engage preschool aged children in early literacy development. Trained volunteers work with the children, reading with them, teaching new vocabulary words, and engaging the children in discussions relating the stories they are reading together to their own lives. This program is currently in Ames, Nevada, and Colo-NESCO and 71 children participate.

ACPC Reading Buddies is a preschool program that involves working with a four-year-old classroom at ACPC. Thirty children are working with eleven trained volunteers who work 1-on-1 with the children on literacy development through phonics games and reading time.

Reach Out and Read is RRSC's premiere program and provides quality age-appropriate children's books at every well-child check-up at McFarland Clinics in Ames, Nevada, and Story City; Story County Medical Clinics in Nevada, Zearing, and Maxwell; Primary Health Care; and WIC. Books are given out at 6 months, 9 months, 12 months, 18 months, 2 years, 3 years, 4 years, and 5 years and a pamphlet with songs and information is given at the 2-month check-up.

Gift Books are given out to children at many Story County food pantries, ACCESS, Good Neighbor Emergency Response, Story County Medical Clinic, WIC, MICA. Many of the books distributed through this program are collected through book donations. Sites receiving books include Good Neighbor Emergency Assistance, The Salvation Army, Shared Blessing Food Pantry, Story County Dental Clinic, Primary Health Care, Bethesda Food Pantry, MICA, and the WIC Clinic. 1626 books were delivered and/or distributed out through sites throughout the county

from July through November. Sites receiving books include Bethesda Food Pantry and Reading Corners throughout the county. 1602 books have been donated to RRSC since July 1.

Reading Corners are book shelves with quality children's books provided at waiting rooms of our Reach Out and Read sites, as well as many other locations in Story County. 2 reading corners have been removed, one from the Mary Greeley Medical Center Emergency Room and the other from Eastwood. New locations for these are being looked for. There are currently 24 Reading Corners and they are maintained twice a year or as needed.

Tot Time was a program offered to families living at Eastwood Apartments and serves caregivers and children under two. The program focused on books, singing, and activities. Two families attended consistently.

Raising a Reader is a parent education and engagement class offered to parents and caregivers of children birth to three years old. There was not a class offered between July 1 and November 30, 2017.

Small Talk Story County is a parent education and empowerment program using LENA Foundation curriculum and recorders to educate parents and caregivers of babies from birth to 30 months on how to increase brain development and communication skills by providing information and tools for parents and measuring the amount of adult words and turns babies hear. The classes are 13 weeks. Between July 1 and November 30, Small Talk has served the parents/guardians of 41 babies. Some families have both parents attend, some only have one, and some have grandparents attend as well.

Step Into Storybooks is an annual event held in Ames and Nevada (Eastern Story County Step Into Storybooks) each spring to encourage early literacy in Story County and help make books come alive for babies, toddlers and preschoolers. Many partners make this event possible and RRSC is on the planning committee for both. Both have been scheduled for 2019.

<u>Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:</u> The school readiness (or Thrive by Five) programs we run are innovative programs that nurture the development of children ages 0-5. We provide high-quality age-appropriate books to read at home as a proven way to increase vocabulary, knowledge, and reading success. Adult/child education is offered in small group classes and individual tutoring. We focus on starting early, empowering families and caregivers, and reaching families with low income.

Super K

Thirty-eight children participated in Super K in June-July 2018. We had one class of 5-year-olds participate in Nevada in July and two classes with twenty-five 5-year-olds total in Ames in June and July. Super K exposed students to many of the routines, activities, materials, and skills that they will experience in Kindergarten. Students worked 'to become super friends, super listeners, super organizers, and super problem solvers as they become familiar with the backpack routine,

lunch tray procedures, opening milk cartons, and saying "goodbye" to families at the door'. Each student received a free backpack, school supplies, and daily snacks. The Nevada program was held in a classroom at Central Elementary in Nevada and was held in partnership with the Nevada Summer Enrichment program, meaning the children got to have breakfast and lunch at the school, and ride the bus if transportation was needed. The Ames program was held at Meeker Elementary School and was held in partnership with the Ames Summer Enrichment program, also providing meals for the students. Approximately 585 units of service in the Ames program and 300 units of service in the Nevada program.

<u>StoryPals</u>

StoryPals provides additional reading experiences to children ages 3-5, especially those who have been identified by their teachers as needing additional language and literacy support. Volunteers are recruited and trained to use the shared reading technique called Dialogic Reading. RRSC creates kits containing books, prompts, and instructions. Volunteers are matched with children and they meet once a week during the school day. This program is currently at Central Elementary in Nevada, Colo-NESCO Elementary in Zearing, and Northwood Preschool in Ames. Preschool teachers identify the children in their classrooms that would benefit greatly from additional literacy attention. 34 children in Nevada, 23 children in Ames, and 14 children in Zearing (total 71) currently participate and meet once a week with a trained volunteer for twenty minutes. Approximately 142 1/3 units of service provided from Nov. 12 to November 30.

ACPC Reading Buddies

Thirty ACPC four-year old preschoolers (two classrooms) work with volunteer mentors on Monday and Thursday mornings each week. The program began November 5th and will run through late April/early May 2019. Emphasis is placed on phonics, letter recognition, concept of word, reading, and sorting. Eleven volunteers work with the preschoolers one-on-one, 20-minute sessions once a week. Approximately 120 1/3 units of service has been provided through November 30.

Reach Out and Read

Reach Out and Read numbers for July 1-November 30 are not known at this time. We continue to work on reporting accurate numbers of children for this program. We do know that about 10,000 books are distributed annually. Children receive between one and three books per year depending on their age. Units of service do not apply for this program.

Gift Books

Since July 1, 1626 books have been distrusted out to Story County children at food pantries, clinics, and other locations. Included in that number, on November 16, 184 books were given out at the Bethesda Food Pantry Thanksgiving food basket distribution. We will also be distributing books at the Christmas food basket distribution on December 14 as well as the Salvation army Food and Gift Event on Dec. 19th.

Reading Corners

Units of service are not measurable for this program.

Tot Time

Tot Time was held three Wednesdays each month for an hour at Eastwood Apts in Ames. Two toddlers and two caregivers were participating in the program through September. 18 units of service were provided between July 1 and Sept. 30.

Small Talk Story County

From July 1 to November 30, 2018, parents of 41 babies participated. At each session, parents choose a new developmentally appropriate board book to take home after class. Approximately 780 units of service were provided.

2. Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

Super K program success is measured by program surveys immediately after they participate and continue through parent feedback after the school year begins. As kindergarten teachers have no previous experience with the children in their classrooms and the program is not targeted specifically at literacy, this is the only measurement available for this program at this time.

StoryPals volunteers evaluated the students that they are working with in November and will do a post-test in April to measure change of the student's understanding and ability to participate in Dialogic Reading activities. RRSC receives FAST scores on the children who participate in Nevada from Kindergarten through 3rd grade. These measurements are also used to help reach families who may benefit from other programs including summer Reading Buddies. This information has not been received from any of the school districts but with parent permission, we will be able to receive data on Nevada students by name to truly measure literacy progression.

ACPC Reading Buddies evaluates students in the same manner that StoryPals students are measured.

Reach Out and Read is evaluated based on the continuation of the program by Story County medical providers and the number of children receiving books. As part of the national Reach Out and Read program, we submit progress reports every July and January. We do not yet have number reported for July 1 - Nov. 30.

The **Gift Books** program is evaluated by how many books are distributed each month and this is collected by Gift Books team lead. She also tracks how many total books are new versus donated that are distributed to children through this program.

Reading Corners is measured by how many Reading Corners we have. Not this year, but one of the waiting rooms took out their tv (McFarland Pediatrics) because of the success of the Reading Corner books.

Tot Time is measured by the consistency of attendance of the families participating.

Small Talk Story County is measured by parent recording weekly throughout the 13-week program. Parents work to increase the number of adult words and turns between adult and baby each week. Parents also record the number of minutes of reading they do each month.

3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

Nevada FAST scores for StoryPals participants that are now in Kindergarten and first grade have not been collected yet. We have created a new agreement with Nevada so that with parent permission, we will be able to receive data by child's name to better track scores moving forward.

RRSC now has a data specialist who will be compiling data on our programs. She is currently on maternity leave but was starting to build a system of tracking data and working with staff on what information she would like reported moving forward.

4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date: RRSC has two part-time Family Literacy Coordinators and all programs that have direct literacy programming with children are coordinated by one of the two. This has allowed us to keep better records and have stronger communication with parents.

StoryPals was successful implemented at Colo-NESCO last winter, increasing our outreach in the County. Super K expanded to two sessions in Nevada this summer, reaching more families with children entering kindergarten. An updated Memorandum of Understanding with Ames Community School District has been created giving RRSC access to data of the Ames children participating in our programs.

5. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date): Due to funding restraints the Family Literacy Coordinators are both only part-time, so program expansion is a slow process as we want to make sure that current programs are not negatively affected by expansion. Another challenge is the amount of time they spend recruiting and coordinating volunteers. Ideally, we would be able to hire a full-time staff person to help out with this issue, as well as have staff to bring back Books in the Home and Raising a Reader, two Thrive by Five program that is not currently offered due to staff time constraints.

More families could be reached, and more classes offered throughout Story County if RRSC had an additional staff person. Building trusting relationships with families and recruiting them to

participate in classes and activities is a slow labor-intensive process. Staff FLCE positions will provide the expertise and consistency needed to relate to families and also to coordinate, train and support the cadre of dedicated RRSC volunteers who contribute to these programs and services.

6. Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date): There were 38 children served in Super K (912 units), 30 children in ACPC Reading Buddies (approximately 40 units), 41 babies were served in Small Talk Story County (780 units), and 71 children in StoryPals (47 units).

From July 1 through November 30, RRSC has provided 1773 units of service for Thrive by Five programs. City of Ames funds 533 units of service, Story County funds 180 units of service, and United Way of Story County funds 241 units of service. The total number of units of service funded for TBF programs in 2018-19 is 954 units.

7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when? 2 clients were put on a waiting list for Super K this summer due to space and funding restraints. We had to close the Super K registration when the classes were full, so we don't know how many would have been on the waiting list had we left registration open. With additional funding and space, we could have offered another class. We are not yet reaching all of the families we could. In order to accommodate all of the students we have added a second ACPC classroom in the 2018-19 school year. This required additional staffing time and volunteers. Super K could be the next program offered at Colo-NESCO, depending on funding for staffing, volunteer availability, and interest.

8. Comments:

Staff Use Only:		
Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No

MID-YEAR REPORT FOR OUTCOME PROGRESS FY 2017-18

Reporting for: July 1 – November 30 of the current year!

Agency Name: Raising Readers in Story County

Program Name: Advocacy

Brief Description of Program:

Organizational Mission: Raising Readers in Story County's (RRSC) mission is to improve language and literacy development in children from birth to age eight and nurture healthy parent-child relationships.

Advocacy for Social Development: This is the fifth fiscal year that ASSET has funded Advocacy for RRSC. The organization is currently at four staff members, one full time interim director, two part-time literacy coordinators, and a full-time data specialist. Prior to leaving the director had focused a lot of her attention on reaching a wider audience with information about the organization and the programs offered, while the part-time staff remain focused on coordinating and implementing literacy-focused programs for children and their families in Story County. The full-time data specialist position is funded through an anonymous grant. Officially the Story County Reads data specialist, this position is not just focused on collecting data for RRSC programs, but all Story County Reads partner organizations. Methods used by the director include presentations, radio interviews, one on one conversations, newsletters, social media, and personalized notes to current and past donors.

1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) — please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date: An increase in advocacy and communications both internally and externally continues to increase awareness of our programs and recruitment of families. Advocacy from July through November has included community outreach and programs in Nevada, Zearing (Colo-NESCO), Gilbert, and Ames, as RRSC continues to look to increase programming throughout the County. Communication includes social media targeted to families with children that use or could use RRSC programming, an e-newsletter sent to 2300 contacts with a 27-35% open rate, radio outreach on KASI about our programs and partnerships, and presentations and talks with community groups such as ISU People to People, Ames High School Career Fair, Taste for Education, Centering Pregnancy, Campaign for Grade Level Reading Conversation.

The RRSC Toolkit has been published and is available for download on the RRSC website. Since July 1, the toolkit has been downloaded by libraries, service organizations, community members, universities, and United Ways. It is an explanation of our programs, including how to get them started, approximate budgets, and a step by step explanation on how to execute the program.

- 2. Measurement Used (How Often, Tools Used) please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date: The measurement used for measuring advocacy is one staff hour. A monthly written report is submitted to the RRSC Board prior to the board meeting held the second Wednesday of each month. An annual evaluation is conducted as well. Shared community long-term goals collected annually continue to include:
 - a. Ensure all children enter kindergarten demonstrating a proficient level of early literacy skills by 2020 as measured by the school districts with valid and reliable assessments
 - b. All children read and comprehend at or above grade level by the end of third grade by 2020 as measured by the school district with valid and reliable assessments.
- 3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date): The Executive Director works 40 hours per week. She provides monthly written reports to the Board of Directors, detailing work completed as well as strategies implemented in accordance with the 2017-19 RRSC Strategic Plan. She also keeps track of all unduplicated participants that she interacts with each month, both in Story County and outside of the county. The majority of her unduplicated contacts are within Story County. Hours for the executive director from July 1 through November 30 were (22 weeks at 40 hours/week) 880 hours.

Another measurement used is how many programs are adopted in Story County and the growth of existing programs. This fall, one of RRSC's programs, Harrison Barnes Reading Academy-School Year Tutoring, was expanded to the Boys and Girls Club. Nine children participate in this program and receive weekly literacy tutoring by trained volunteer tutors. The Executive Director continues work with Primary Health Care, Inc to reach more families with low incomes with RRSC literacy programs. The Harrison Barnes Reading Academy – Summer Reading Buddies was expanded to Huxley this Summer 2018. Another class was also offered at ACPC in the Fall 2018.

4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date: Reporting tools continue to aid in tracking outcomes. These reporting tools include Team Leader monthly reports, grant final reports, monthly Treasurer's Reports, and staff monthly reports. These have allowed for more understanding and transparency and ease in reporting who we are reaching through our programs and where we need to go next.

We continue to expand the number of children in programs, as we work to secure community support to expand programs out into the County and recruit volunteers. The Executive Director continues to be invited to speak to groups, which increases interest in volunteering, donating, and further conversations and presentations out in the community. She continues to attend community events on behalf of RRSC, including Business After Hours events, ribbon cuttings, educational programs, and service organization meetings.

The Ames Reads partnership expanded and is now Story County Reads. The Executive Director and staff are all very involved in this partnership of organizations, community groups, schools, and dedicated individuals who are working to ensure that all children in Story County are being provided with literacy-focused programs and initiatives.

- 5. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date): Barriers for advocacy for social development include the Executive Director having enough time to get to all of the opportunities available for advocating for the organization and still being able to successfully fulfill the responsibilities of RRSC. Attention directed toward organizational projects and programs has sometimes outweighed advocacy projects.
- 6. Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date): Due to a change in Executive Director in September 2018 the number of clients served is unknown at this point. However, last year from July to November 2017, an estimated 1465 unduplicated clients were reported as served through outreach and advocacy in person and through radio (low estimate). We do know that this year we have 832 followers on Facebook, 2300 contacts receiving our e-newsletter monthly, and 435 followers on Twitter.

From July 1 through November 30, RRSC has provided approximately 1465 units of service for Advocacy. Story County funds 407 units of service and United Way of Story County funds 2325 units of service for FY 2018-19 for a total of 2732 units.

7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when? No

8. <u>Comments</u>:

Staff Use Only:		
Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No