

MID-YEAR REPORT FOR OUTCOME PROGRESS

Reporting for: July 1 – November 30, 2018

Agency Name: Girl Scouts of Greater Iowa

Program Name: Girl Scout Leadership Experience

Brief Description of Program:

1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:

Through the GSLE, girls gain the skills to empower themselves to address critical issues facing our communities. Our programs teach girls that failure is a learning opportunity and is not only acceptable, but a necessary component in developing leadership skills. Our programs also address financial literacy. Our troop structure (consisting of volunteer leaders) promotes healthy peer-to-peer relationships, as well as providing girls healthy relationships with adults. Girl Scouts are more likely to engage in outdoor and STEM activities, which directly correlates with education, as well as health and fitness. Girl need Girl Scouts in many ways, and for each Girl Scout, we have many ways to support her in meeting those needs: 1) Traditional troop meetings/activities (led by adult volunteers): held during the school year (once a month to once a week, depending on the troop); establish connections with peers and caring adults; completion of Girl Scout badge programs; educational field trips; Cookie Entrepreneurship Program; community service projects; highest award projects (Bronze, Silver, and Gold Awards). 2) GSGL programs: conducted with community partners and knowledge experts; focus on content for badge programs and content requested by local Girl Scouts and adult volunteers. 3) GSGL day and overnight camps: wide variety of outdoor experiences and hands-on activities; connect with peers and adult volunteers. 4) Volunteer support services: New Leader Guidebook; Online Volunteer Toolkit; In-person events designed for volunteer support; Official GSGL Leader's Facebook group. All services focus on the GSLE outcomes for girls: 1) Strong Sense of Self; 2) Positive Values; 3) Challenge Seeking; 4) Healthy Relationships; and 5) Community Problem Solving. Each Girl Scout experience reinforces the outcomes of the GSLE. The success of our programs is measured through participation numbers, provision of financial aid, camp attendance numbers, and awarded camp scholarships.

2. Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

The success of our programs is measured through participation numbers, provision of financial aid, camp attendance numbers, awarded camp scholarships, and surveys completed at the end of

our camp sessions and through the Girl Voices surveys completed by Girl Scouts of the USA, specific to each council. Participation numbers, financial aid, and camp scholarships are captured at each individual instance and updated daily. Camp surveys are completed after a girl attends our day or resident camps. The Girl Voices surveys are completed once a year in April. We use database tracking for the numerical measurements and survey methods are used to capture and evaluate the camp and Girl Voices surveys.

3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

In the current membership year (MY 2019), we have 321 Girl Scouts in Story County renewed and 91 new Story County Girl Scouts (and counting!). In MY 2018 (our fiscal and membership years begin October 1 and end September 30), we awarded 68 membership and uniform financial aid scholarships to Girl Scouts in Story County, totaling \$3,740. We awarded five camp scholarships for Girl Scouts in Story County to attend camp, totaling \$717.50. Overall attendance at both of our resident camps, Camp Sacajawea (Boone County) and Camp Tanglefoot (Cerro Gordo County), was 167 people from Story County.

4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

According to the 2018 GSGI Girl Voices Survey, 98% of Girl Scouts rank medium to high in Sense of Self, 96% rank medium to high in Positive Values, 85% rank medium to high in Challenge Seeking, 87% rank medium to high in Healthy Relationships, and 85% rank medium to high in Community Problem Solving. These results demonstrate how powerful the GSLE is and what a difference Girl Scouts makes in girls' lives. Girls who are confident in these five outcomes have the capacity to become future leaders, excel academically and financially, and enhance our communities.

5. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date):

We are currently down slightly in new and renewed Girl Scout numbers. We had one troop disband and another troop whose leader resigned unexpectedly. We recently had new leadership for the troop step up, so the troop will be able to continue, and we will likely renew and add Girl Scouts to this troop. We also are continually challenged with recruiting new troop leaders. Some of our troops are large and would be better served as two separate troops, however, we do not have the adult volunteer capacity necessary to support additional troops.

6. Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date):

In MY 2018 (October 1, 2017 – September 30, 2018) we served 490 Girl Scouts and 190 adult volunteers. So far in MY 2019 (October 1, 2018 – September 30, 2019) we are serving 412 Girl Scouts and 181 adult volunteers. We served 167 Story County residents at our Girl Scout camps, Camp Sacajawea and Camp Tanglefoot.

7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?

We have not turned away any clients. At present, we do not have a wait list for Story County.

8. Comments:

Girl Scouts of Greater Iowa held “The Grinch” family engagement event in Story County on November 17, 2018. The event was reached maximum capacity with 105 participants. Special showings of the movie were reserved specifically for Girl Scouts and their families – and families were encouraged to don their pajamas for the show. It was a great way for Girl Scouts to celebrate the season with their friends and family. Participants at the event felt their hearts grow three sizes that day and made an impact in their communities by participating in Combat Hunger. Non-perishable food donations were encouraged and accepted for delivery to the Food Bank of Iowa. Below is the patch Girl Scouts received for participating in the event.



Staff Use Only:

Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No