Reporting for: July 1 - November 30 of the current year!

**Agency Name: YWCA Ames-ISU** 

**Program Name: Advocacy Against Discrimination** 

Brief Description of Program:

International Friendship Fair (IFF) encourages ISU international students and spouses to volunteer their time, and educate the community about their cultures at IFF's. IFF's are held at Story County Public Schools, Ames Private Schools, the Ames Public Library, Iowa State University Memorial Union, Heartland Senior Services, and more, to promote global understanding and cultural tolerance. The best way to eliminate racism, is to teach cultural differences. International Friendship Fairs encourages children engage with several different people of different cultures and beliefs.

Martin Luther King Jr. Community Celebration helps promote the YWCA's mission of eliminating racism and engaging a community wide planning group. Racism still exists, and at the MLK, Jr. Celebration we can remember Dr. King's work and what he stood for.

The Women of Achievement Awards and Ceremony event intends to bring and increase visibility to women and organizations that have worked to eliminate racism and empower women. When the community can come together and learn from each other, it is valuable to the Ames and Iowa State University communities.

 Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:

International Friendship Fairs are needed in our community because the best way to eliminate racism is to educate the community about cultural differences. International Friendship Fair lets children engage with several different people of different cultures and beliefs, ask questions, and more, which helps eliminate racism in our community. The Martin Luther King Jr. Community Celebration recognition helps promote the YWCA's mission of eliminating racism and raises awareness on how we got where we are (with Civil Rights) and how to continue working in the right direction as a community. The Women of Achievement event intends to bring and increase visibility to women and organizations that have worked to eliminate racism and empower women. This service is needed so the community is aware of the important roles several of its women play, and to empower younger women to do the same.

2. Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

We hold 8-10 International Friendship Fairs during the academic year. We measure the success by the number of participants at each session, the amount of enthusiasm, questions,

participation of the attendees, and how many schools and community locations ask us to return. We measure the impact on clients for the Martin Luther King, Jr. Community Celebration by the amount of people that attend, and the media coverage. The Woman of Achievement Awards & Ceremony is measured by how many people attend the event, how many sponsors we have, and media coverage.

## 3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(0) from July 1 to date):

During the Fall 2017 semester, we held five International Friendship Fairs. Each fair had between 4 and 7 countries represented. The MLK Community Celebration will be held on January 15<sup>th</sup>, 2018. The YWCA is the Chair of this planning committee, and the committee is expecting approximately 400-500 people to attend this event this year. The YWCA is in the works of revamping its Women of Achievement to award more women in the community, and attract more attendees. This year, instead of awarding one outstanding women, we intend to award 7-10. The event will be held in November 2018.

## 4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

During the Fall 2017 semester, we held five International Friendship Fairs. Each fair had between 4 and 7 countries represented. The MLK Community Celebration will be held on January 15<sup>th</sup>, 2018. The YWCA is the Chair of this planning committee, and the committee is expecting approximately 400-500 people to attend this event this year. The YWCA is in the works of revamping its Women of Achievement to award more women in the community, and attract more attendees. This year, instead of awarding one outstanding women, we intend to award 7-10. The event will be held in November 2018.

## 5. <u>Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date)</u>:

We have held IFF's at several Story County Elementary Public and Private Schools, but we would like to get into more schools, as we believe educating our children about cultural differences and racism is the best way to eliminate racism. We would always like to have a higher attendance at the MLK, Jr. Community Celebration to increase awareness, but weather usually plays a factor in what our attendance looks like. Because we are revamping the Women of Achievement Awards and Ceremony, we are putting in a lot more work than in the past. We are hoping to make it bigger and better, but completely changing the event so we will be in desperate need for more advertisement.

# 6. <u>Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date)</u>:

We held five International Friendship Fairs thus far. At each IFF we have 4-7 individuals representing their culture, and 50-200 participants at each event. Thus far, we have had approximately 400 individuals involved with IFF. The MLK Community Celebration will take place

on Monday, January 15<sup>th</sup>, 2018 (MLK Day), and we expect approximately 400-500 people to attend. The Women of Achievement Awards and Ceremony will take place in November 2018. This year we will be awarding 7-10 outstanding women in the community in hopes of 1) inspiring more women in Story County, and 2) to recruit more attendees.

# 7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?

We have not had to turn away any clients for any of these programs.

### 8. Comments:

Reporting for: July 1 - November 30 of the current year!

**Agency Name: YWCA Ames-ISU** 

Program Name: Girls Power Mentoring Program (Youth Development and Social Adjustment)

Brief Description of Program:

GIRLS Power is a mentoring program for sixth and seventh grade girls at the Ames and Nevada Middle Schools who are living out the YWCA mission of eliminating racism and empowering women. In cooperation with their ISU female student mentors, these young women plan and participate in biweekly activities based on the five GIRLS Power focus areas: Community Service, Leadership Development, Career Exploration, Diversity and FUN! Mentors and mentees also interact outside the organized meetings on their own adventures such as volunteering at the animal shelter, attending ISU campus events, and more.

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date: Participation seems to be sustaining and/or building self-esteem and self-confidence. Mentees have discussed in-depth peer and social pressure issues through interactions with women in college, printed/published materials and invited guests. Participants will also gain a better understanding of different cultures, ethnicities, and races, thus sustaining and increasing tolerance, by attending a YWCA International Friendship Fair and asking questions about different cultures in a "safe" space. Participants will engage in community service and gain an appreciation of and desire to continue to volunteer. Participants learn about time-management which is crucial at this age, right before entering high school, along with bullying and self-appreciation. The mentees also make new friends with other mentees and mentors. Lastly, participants will learn basic financial concepts, leading them to practice healthy financial habits for the rest of their life. Ultimately, the goal of the YWCA's GIRLS Power Mentoring Program is to shape young girls into outstanding women in our community leaders, volunteers, college bound, and diverse young women.
- 2. Measurement Used (How Often, Tools Used) please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

The mentors and mentees complete mid-year and end of the year self-evaluations regarding the program. Mentors are asked what they have learned while being a mentor, how the program has impacted them, how they will use these skills in the future, etc. Mentees are asked questions about self-esteem, community service and volunteering, healthy relationships, and what they have learned and how they will use these skills in the future.

3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

In the Mid-year evaluations, participants requested more field trip outings, and more volunteer

training. The YWCA is working to better our volunteer mentor training, as well and organize more "optional" field trip outings for participants. In addition, we have a great number of participants this year of 36 mentors (ISU female students) and 36 mentees (Ames and Nevada Middle School girls).

## 4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

In the Mid-year evaluations, participants requested more field trip outings, and more volunteer training. The YWCA is working to better our volunteer mentor training, as well and organize more "optional" field trip outings for participants. In addition, we have a great number of participants this year of 36 mentors (ISU female students) and 36 mentees (Ames and Nevada Middle School girls).

## 5. <u>Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date)</u>:

Because we have such a large number of participants our space for meetings is limited, because we need such a large area for the meetings (about 80 people). The two Coordinators also struggle with the amount of people, and feel they could use a third Coordinator.

## 6. <u>Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date)</u>:

Seventy-four clients are currently being served. There are 36 ISU female mentors, along with 36 Ames and Nevada Middle School girls and the two GIRLS Power Mentoring Coordinators.

## 7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?

Yes, we had to turn away approximately 75 ISU female students interested in being a mentor because there were not enough middle school mentee participants.

### 8. Comments:

This program has really expanded the past few years, which is great, because young girls in junior high are at a very prominent age to have a mentor. These girls will soon enter high school and be susceptible to drugs, alcohol, sexual intercourse, dating, bullying, and many self-esteem "tests", so the Y's goal is to give them a head start. This program is open to ALL middle school girls in Ames and Nevada and the girls can request program topics. Because we have so many ISU females interested in becoming mentors, we would really like to expand this program and offer a separate mentoring program to high school females. We would call it "College Bound".

Reporting for: July 1 - November 30 of the current year!

**Agency Name: YWCA Ames-ISU** 

Program Name: Parent & Student Support (Advocacy for Social Development)

Brief Description of Program:

Our Sitter's List provides reputable childcare providers for ISU and Story County community parents. Each "sitter" passes a criminal background check, child abuse check, and sexual offender check. In addition, the list supplies parents with availabilities, languages spoken, and age preference. Engaging International Students and Spouses provide networking, access to resources and support for spouses transitioning from international countries to Ames and ISU. We also provide support to help educate the wide University population about issues surrounding women empowerment and racism, and support four lectures on women's issues on the ISU campus. When the need arises, we provide immediate assistance to individuals/families that are in personal safety crisis.

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date: When parents have easy access to occasional childcare, they can focus more on their education and careers, which in return, enhances our community. Engaging International Students and Spouses helps acclimate internationals into the Ames and ISU communities, giving them a better life while here. In the 2016-2017 academic year, 6 international spouses enrolled as students themselves, and the previous year 8 international spouses enrolled as students themselves. This not only empowers women by helping them enroll in school and receive further education, but it also benefits the community. The lectures we sponsor all correlate with our mission of eliminating racism or empowering women. By sponsoring these lectures we are educating the ISU community on social justice issues.
- 2. Measurement Used (How Often, Tools Used) please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

The need for the YWCA Ames-ISU's Sitter's List is measured by the number of people requesting a list of providers. So far this year we have had approximately one request per week. Parents complete a "Parent Waiver Form" and we keep those forms in our files. The forms show exactly how many requests for the Sitter's List there are each year. Measurements used also include attendance at regular Engaging International Students and Spouse sessions (1-2 per week) and at sponsored lectures. This semester, we have had an average of 15 participants at every weekly EIS session. The measurement used for an outcome of individuals seeking assistance is the number of clients served who seek information, referrals, or direct need of safe places. Since August, we have had eight individuals call our office requesting housing.

## 3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

The need for the YWCA Ames-ISU's Sitter's List is measured by the number of people requesting a list of providers. So far this year we have had approximately one request per week. Parents complete a "Parent Waiver Form" and we keep those forms in our files. The forms show exactly how many requests for the Sitter's List there are each year. Measurements used also include attendance at regular Engaging International Students and Spouse sessions (1-2 per week) and at sponsored lectures. This semester, we have had an average of 15 participants at every weekly EIS session. The measurement used for an outcome of individuals seeking assistance is the number of clients served who seek information, referrals, or direct need of safe places. Since August, we have had eight individuals call our office requesting housing.

## 4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

The outcomes for the Sitter's List include the number of people requesting the Sitter's List. During the 2017 Fall semester, 15 ISU faculty, staff, students and Story County community members requested the YWCA Ames-ISU's Sitter's List. There was an average of 15 people at each Engaging International Students and Spouses session, and attendance at sponsored lectures varied, but there was an average of 200 attendees at each lecture. We have received six phone calls from individuals in crisis situations needing assistance. We were able to refer them to community resources by giving them phone numbers, contact information, or taking them directly to the resources.

## 5. <u>Barriers Encountered (please refer back to the corresponding ABF 5(0) and provide an update on the barriers encountered from July 1 to date)</u>:

We have a large number of ISU students who are interested in being added to our Sitter's List. We need more advertising this list exists, so parents have this outlet of sitters to choose from.

# 6. <u>Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date)</u>:

Our Sitter's List served has, thus far, serviced approximately 15 Story County families, including community members, ISU students, and ISU Faculty and Staff. Engaging International Students and Spouses in Story County. No clients were turned away. Our Engaging International Spouses and Students has had an average of 15 participants at each program, and a total of 30 participants in the Fall semester.

# 7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?

No clients have been turned away for these programs.

### 8. Comments:

Reporting for: July 1 - November 30 of the current year!

**Agency Name: YWCA Ames-ISU** 

**Program Name: Training and Informational Education** 

Brief Description of Program:

The Executive Director attends an annual YWCA USA Leadership Conference each year, and one regional conference each year. The more training the Executive Director maintains, the more she can do for the YWCA Ames-ISU and in return for the community. This training aids the YWCA with grant proposals, marketing, board development and more. GIRLS Power mentors are trained on leadership theory and development, public speaking, working with families, and other forms of communication. This not only enhances the ISU Mentor's lives and ability to mentor those in need in the future, but it also enhances the mentees lives, giving them a good role model to look up to. The YWCA works to increase awareness of personal safety issues and sexual assault. We conduct volunteer education to help promote and spread the mission of the YWCA, including training of IFF volunteers and others as needed. Each year, we train Board Members, on the YWCA's programs, finances, fundraising, etc. We utilize the YWCA's events to educate others about the need to empower women and eliminate racism and how they can help. This training enhances lives because not only does it encourage people to contribute this knowledge to the community, but it also enhances the lives of those who attend these programs and events and learn why and how to help eliminate racism and empower women.

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date: The Executive Director will attend a YWCA USA Regional Conference this spring for YWCA Executive Directors. GIRLS Power mentors volunteer 8 hours per month for 9 months during the academic year. Mentor evaluations consistently note growth in leadership skills, public speaking, community service, and knowledge of working with children. Consistent and ongoing messages about the need for personal safety; using venues of Week Without Violence and Take Back the Night. Increased understanding and tolerance toward those different than ourselves and willingness to reach out to those far from home. YWCA events have increased visibility of the YWCA and its role in the university and community, and increased understanding of programs and mission.
- 2. Measurement Used (How Often, Tools Used) please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

Measurement used for the training the Executive Director receives is based off of what she learned (and will use with the YWCA Ames-ISU), along with what she brings back to the board. GIRLS Power measurements are evaluated by initial interviews and training sessions that gauge beginning feelings/experiences. Mid-year and end of the year evaluations are completed by the mentors, along with weekly reports to the Executive Director by the GIRLS Power Mentoring Coordinators. We have two formal events a year on campus that are measured by the attendance, along with

other educational presentations as requested. Volunteer education is measured by the count of those who respond when a call for volunteers goes out, and a follow-up count of those who actually participate. Board training is monthly, with a formal training session for new members once per year, in August.

## 3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

Measurement used for the training the Executive Director receives is based off of what she learned (and will use with the YWCA Ames-ISU), along with what she brings back to the board. Her training this year is in March. GIRLS Power measurements are evaluated by initial interviews and training sessions that gauge beginning feelings/experiences. We have conducted mid-year evaluations and all 36 mentors have stated they feel their communications skills and leadership skills have enhanced, and they would like *more* meetings and field trips. Our Just Desserts fundraising event will be in February, and it is measured by the attendance, along with other educational presentations as requested. We also have a MLK Community Celebration event on January 15<sup>th</sup>. Volunteer education is measured by the count of those who respond when a call for volunteers goes out, and a follow-up count of those who actually participate. Board training is monthly, with a formal training session for new members once per year, in August.

# 4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

The Executive Director's training this year is in March. During the GIRLS Power Mentors mid-year evaluations, all 36 mentors have stated they feel their communications skills and leadership skills have enhanced, and they would like *more* meetings and field trips. Our Just Desserts fundraising event will be on February, and it is measured by the attendance, along with other educational presentations as requested. We also have a MLK Community Celebration event on January 15<sup>th</sup>. Volunteers have been more involved (especially in International Friendship Fairs) than ever. The training they receive helps them feel secure and confident about presenting and answering questions about their countries and cultures. Board training is monthly, with a formal training session for new members once per year, in August.

# 5. <u>Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date)</u>:

No barriers should impact that should impact our training for Girls Power Mentors. We have had a record number of lowa State Students express interest in being GIRLS Power Mentors this year, which may result in having to train a larger amount of students. Finances may affect training for the Executive Director, as the annual YWCA conference is held in Washington D.C. or California each year, creating a lot of expenses. The training for the Board of Directors should not be impacted by any outside changes.

6. <u>Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date)</u>:

The Executive Director will attend the YWCA USA's conference in March. This fall, 36 GIRLS Power mentors were trained to be mentors in the program, and two GIRLS Power Mentor Coordinators were trained. One Global Outreach Coordinator, an Office Assistant, and the YWCA's 12 Board Members were all trained. No one was turned away.

# 7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?

No clients have been turned away for training.

### 8. <u>Comments</u>: