

MID-YEAR REPORT FOR OUTCOME PROGRESS FY 2017-18

Reporting for: July 1 – November 30 of the current year!

Agency Name: Raising Readers in Story County

Program Name: Out of School Learning

Brief Description of Program:

Organization Mission: Raising Readers in Story County's (RRSC) mission is to improve language and literacy development in children from birth to age eight and nurture healthy parent-child relationships.

Out of School Learning: RRSC provided several opportunities for additional programming/tutoring/and enrichment for school aged youth and preschool youth in Story County between July 1 and November 30, 2017.

Harrison Barnes Reading Academy (literacy tutoring and mentoring) takes place every Wednesday afternoon for Ames students and every Monday afternoon for Nevada students. 19 students are currently participating in Ames at the Ames Public Library and 7 students participate in Nevada at Central Elementary School. Four of the students in Nevada are English Language Learners and almost half of the students in Ames are.

The **Reading Buddies** summer program paired volunteer tutors trained in the Words Their Way model with children K-3rd grade who were identified by their parents or their teachers as needing extra literacy help over the summer to maintain or increase their reading levels. Children from Ames, Nevada, Collins-Maxwell, St. Cecilia, and Gilbert schools participated, as well as several home-school children. 116 children were enrolled in the program in summer 2017 (along with 94 volunteer tutors). The program was held at 8 sites in Ames and 2 in Nevada this summer.

StoryTime at Eastwood is an afterschool literacy program at Eastwood Apartments that occurs on the second and fourth Thursday of each month. Activities include a snack, small group reading, large group story time, and a craft activity all centered around the same team. There are 5 children who attend quite consistently, along with 8-10 others who attend at least once a month.

Read to Succeed is a book distribution program that ensures that children have books in their home to read outside of school. Children who participate in their school or community's weekend backpack program that distributes food so that they have food to eat over the weekend receive three books over the course of the year from RRSC. With 7 of the 9 school districts reporting so far, there are 251 children in the United Way Back Pack Program. We anticipate that there will be approximately 50 more students when Ballard and Collins-Maxwell report their numbers. Sawyer has an additional 12 students on a waiting list hoping for approval

by United Way. Therefore, we expect to have about 300 students receiving books from the Read to Succeed Program.

Little Free Libraries are located throughout Story County. We do not have data on how many people utilize these, but we steward 30 libraries in Ames, Gilbert, Nevada, Maxwell, and Huxley.

1. **Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:**

Harrison Barnes Reading Academy

26 K-3 grade students are participating in the Harrison Barnes Reading Academy each week after school. The program started on October 18 in Ames and October 30 in Nevada and will go through late April. Eleven sessions occurred before November 30, providing 286 units of service.

Summer Reading Buddies

116 children enrolled in the program this summer. The program ran from June 19 through August 3, taking the week of the 4th of July off. From June 19 through August 3, RRSC provided 957 units (hours) of tutoring over six weeks. Eight sites throughout Ames and two in Nevada were used for the program, including the Boys and Girls Club, Eastwood Housing, Story County Medical Center, and Laverne Apartments. Over the course of the program, 40,379 minutes of reading was recorded.

StoryTime at Eastwood

Two families consistently attend, and others join each week. Several of these children also participate in Harrison Barnes Reading Academy and participated in the Summer Reading Buddies program. July attendance: 6, 2. August attendance (only one session): 5. September attendance: 8, 10. October attendance: 13 (only one session-Trunk or Treat took place of second session). November attendance: 6, 3. Each StoryTime is an hour and a half, resulting in 79.5 units of service.

Read to Succeed

This program was in the planning stages between July 1 and November 30. The first books will be going home with the children participating right before winter breaks. As noted, 251 children are participating so far with more expected.

2. **Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:** Pre-and post-tests are used for gauging reading levels at the beginning and end of the program for both Reading Buddies and Harrison Barnes Reading Academy. Inventories are used to place students in a personalized program and to record changes at the end of the tutoring sessions. Tracking reading levels and word sort levels are other methods for checking children's progress. This formative assessing is

done throughout the length of the programs. RRSC as part of Ames Reads has a Memorandum of Understanding with the Ames Community School District to get data on the students participating in some of our programs. We'll receive the overall percentage of literacy proficiency based on their spring and fall FAST scores for children in Harrison Barnes and Reading Buddies who are in the Ames school district. We have agreements with Nevada to get FAST data as well. We measure consistency of attendance with Eastwood's StoryTime program, as well as their participation in other RRSC-based programs. We do not receive names of the children in the Read to Succeed program, so we do not know if they are in the program multiple years. As we increase the number of schools we're working with, the number of books distributing is also increasing.

3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

9577 units of service were provided to children in Summer 2017 participating in Reading Buddies, 275 units of service have been provided through Harrison Barnes Reading Academy and approximately 97.5 units were provided through StoryTime. Summer numbers of attendance are lower than school year attendance for StoryTime. Now that school has started, numbers are more consistently 13-15 students per time. We do not have their FAST data yet for this year. It is too early for measurement updates for Harrison Barnes Reading Academy.

4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date: Attendance at Reading Buddies and Harrison Barnes Reading Academy are heavily stressed. Almost all of the children who took post-tests at the end of the program at least maintained their pre-test reading levels and several increased their level. Some test results were inconclusive. We had children track their home reading minutes and incentives were given for different reading milestones. 40,379 minutes were recorded. The children also received a new book to keep at the end of the program. Minutes of reading are also being recorded for Harrison Barnes Reading Academy. 2477 minutes were recorded in October and November in Ames and 1185 minutes of reading were recorded in Nevada for the same two months.

The StoryTime program at Eastwood continues to be well attended and this is viewed as a positive outcome as RRSC works with the building's management staff and families to encourage the children to attend other RRSC and community programs and events as well.

Six school districts are participating again this year in Read to Succeed (Roland-Story has their own program).

5. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date): A barrier for the summer Reading Buddies program is summer itself, both in recruiting volunteers for the program and having a higher number of children with 100% attendance. We continue to stress the importance of attending all of the sessions when parents register, and we continue to see students missing one or two days

of the program. Because of issues seen in 2016, we did not schedule the program to be in August past the first week. In 2018, the program will only be in June and July. The number of students involved in Reading Buddies and Harrison Barnes is affected by how many volunteers we are able to utilize. We have been very lucky to end up with the necessary numbers so far this year, but it is not an easy process. Getting information to the parents through the school district in Ames has been a barrier, but we met with principals last year and that helped. Parents also continue to be our best advocates and we have students register because of parent endorsement.

Due to the transient nature of some of our Eastwood families, we have 5 children who are consistent in their StoryTime attendance and between 8 and 10 other children each session. We had begun discussions with staff at Laverne Apartments to expand this program to their families as well. The barrier there is that they have one staff person and communication and meetings have been sporadic and cancelled/postponed and we haven't seen the parent interest there that we see at Eastwood. We continue to work to make this program happen at Laverne however.

We do not get names of the students participating in Read to Succeed, so we do not know how many of the children in that program are also in our other programs. We have employed a data specialist and we are working to create a system to be able to have parents self-identify all of the literacy programs their children participate.

Another barrier to our programs is the amount of staff time our current staff have to devote to volunteer recruitment and communications. Ideally, we would be able to hire a full-time staff person to help out with this issue, as well as be in charge of bringing back Books in the Home and Raising a Reader, two Thrive by Five program that is not currently offered due to staff time constraints.

6. **Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date):** There were 116 students served through Reading Buddies (957 units of service), 15-20 children served through StoryTime (97.5 units of service), and 26 students served through Harrison Barnes Reading Academy (286 units of service). Read to Succeed students won't receive their first books until December, and we do not know how many people utilize our Little Free Libraries.

From July 1 through November 30, RRSC has provided 1322.5 units of service for Out of School Learning programs. City of Ames funds 797 units of service, Story County funds 186 units of service, ISU funds 93 units of service, and United Way of Story County funds 185 units. The total number of units of service funded for TBF programs in 2017-18 is 1261 units.

7. **Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?** We have a waiting list for Ames' Harrison Barnes Reading Academy due to space restraints. No child that comes to StoryTime is turned away, and children are signed up through the weekend food program in their community for Read to Succeed and are on free

and reduced lunch programs in their schools.

8. Comments:

Staff Use Only:		
Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No

Agency Name: Raising Readers in Story County

Program Name: Thrive by Five

Brief Description of Program:

Organizational Mission: Raising Readers in Story County's (RRSC) mission is to improve language and literacy development in children from birth to age eight and nurture healthy parent-child relationships.

Thrive by Five: Thrive by Five programs funded by ASSET include our school readiness programs Super K Transition to Kindergarten, StoryPals, and ACPC Reading Buddies; programs designed to distribute or make books available to children and families including Reach Out and Read, Gift Books, and Reading Corners; programs designed to aid parents in giving them tools to increase communication skills in their babies including Tot Time, Raising a Reader, and Small Talk Story County; and the annual early literacy event Step Into Storybooks.

Super K is a two-week summer program focused on helping children prepare to start kindergarten, and is especially helpful for children who have not had any preschool. Four sessions were held—two in Ames (one in June and one in July) and two in Nevada in July and August 2017. 23 children participated in Ames and 20 children participated in Nevada.

StoryPals uses dialogic reading techniques to engage preschool aged children in early literacy development. Trained volunteers work with the children, reading with them, teaching new vocabulary words, and engaging the children in discussions relating the stories they are reading together to their own lives. This program is currently in Ames, Nevada, and Colo-NESCO and 53 children participate.

ACPC Reading Buddies is a preschool program that involves working with a four-year-old classroom at ACPC. Eighteen children are working with six trained volunteers who worked in small groups with the children on literacy development through phonics games and reading time.

Reach Out and Read is RRSC's premiere program and provides quality age-appropriate children's books at every well-child check-up at McFarland Clinics in Ames, Nevada, and Story City; Story County Medical Clinics in Nevada, Zearing, and Maxwell; Primary Health Care; and WIC. Books are given out at 6 months, 9 months, 12 months, 18 months, 2 years, 3 years, 4 years, and 5 years and a pamphlet with songs and information is given at the 2-month check-up.

Gift Books are given out to children at many Story County food pantries, ACCESS, Good Neighbor Emergency Response, Story County Medical Clinic, WIC, MICA. Many of the books distributed through this program are collected through book donations. 1183 books were delivered and/or distributed out through sites throughout the county from July through November. Sites receiving books include Good Neighbor Emergency Assistance, The Salvation Army, Shared Blessing Food Pantry, Slater/Sheldahl Food Pantry, Huxley Food Pantry, a Habitat

for Humanity house dedication, Bethesda Food Pantry, and the WIC Clinic. 1020 books have been donated to RRSC since July 1.

Reading Corners are book shelves with quality children's books provided at waiting rooms of our Reach Out and Read sites, as well as many other locations in Story County. New Reading Corners were added at Story County Medical Clinics in Nevada, Zearing, and Maxwell, and at the Mary Greeley Medical Center Emergency Room in August and September. There are currently 26 Reading Corners and they are maintained twice a year or as needed.

Tot Time is a program offered to families living at Eastwood Apartments and serves caregivers and children under two. The program focuses on books, singing, and activity and two families attend consistently.

Raising a Reader is a parent education and engagement class offered to parents and caregivers of children birth to three years old. There was not a class offered between July 1 and November 30, 2017.

Small Talk Story County is a parent education and empowerment program using LENA Foundation curriculum and recorders to educate parents and caregivers of babies from birth to 30 months on how to increase brain development and communication skills by providing information and tools for parents and measuring the amount of adult words and turns babies hear. The classes are 13 weeks. Two cohorts are currently being held at Ames Public Library and two others finished up in July and September respectively. Parents are counted for attendance and each session is one unit of service per parent in attendance. The two current sessions in Ames have 11 babies (Monday evenings) and 16 babies (Wednesday mornings) whose parents are in the program. Some families have both parents attend and some only have one. The spring class that ended in July had 6 babies and the summer program which ended in September had 7 babies.

Step Into Storybooks is an annual event held in Ames and Nevada (Eastern Story County Step Into Storybooks) each spring to encourage early literacy in Story County and help make books come alive for babies, toddlers and preschoolers. Many partners make this event possible and RRSC is on the planning committee for both. Both have been scheduled for 2018. Nevada's event will be March 3 at Central Elementary School and Ames' event will be April 14 at the Ames Public Library.

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:** The school readiness (or Thrive by Five) programs we run are innovative programs that nurture the development of children ages 0-5. We provide high-quality age-appropriate books to read at home as a proven way to increase vocabulary, knowledge, and reading success. Adult/child education is offered in small group classes and individual tutoring. We focus on starting early, empowering families and caregivers, and reaching families with low income.

Super K

Forty-three children participated in Super K in June-August 2017. We had two classes of 5-year-olds participate in Nevada in July/August (11 in the morning session and 9 in the afternoon session) and two classes totaling twenty-three 5-year-olds in Ames in June (9 students) and July (14 students). Super K exposed students to many of the routines, activities, materials, and skills that they will experience in Kindergarten. Students worked 'to become super friends, super listeners, super organizers, and super problem solvers as they become familiar with the backpack routine, lunch tray procedures, opening milk cartons, and saying "goodbye" to families at the door'. Each student received a free backpack, school supplies, and daily snacks. The Nevada program was held in a classroom at Central Elementary in Nevada and was held in partnership with the Nevada Summer Enrichment program, meaning the children got to have breakfast and lunch at the school, and ride the bus if transportation was needed. The Ames program was held at Edwards Elementary School and was held in partnership with the Ames Summer Enrichment program, also providing meals for the students. 552 units of service in the Ames program and 480 units of service in the Nevada program.

StoryPals

StoryPals provides additional reading experiences to children ages 3-5, especially those who have limited access to books and reading at home. Volunteers are recruited and trained to use the shared reading technique called dialogic reading. RRSC creates kits containing books, prompts, and instructions. Volunteers are matched with children and they meet once a week during the school day. This program is currently at Central Elementary in Nevada, Colo-NESCO Elementary in Zearing, and Northwood Preschool in Ames. Preschool teachers identify the children in their classrooms that would benefit greatly from additional literacy attention. 33 children in Nevada, 12 children in Ames, and 8 children in Zearing (total 53) currently participate and meet once a week with a trained volunteer for twenty minutes. Approximately 88 1/3 units of service provided from October 1 to November 30.

ACPC Reading Buddies

Eighteen ACPC four-year old preschoolers (one classroom) work with volunteer mentors on Tuesday and Thursday mornings each week. The program began in early-September and will run through late April/early May 2018. Emphasis is placed on phonics, letter recognition, concept of word, reading, and sorting. Six volunteers work with the preschoolers in small group, 20-minute sessions twice a week. 11 of the students have 100% attendance, 3 have missed one session, 2 have missed two sessions, 1 has missed 5, and 1 student has missed half of the sessions. Because the sessions are 20 minutes, 77 2/3 units of service has been provided through November 30.

Reach Out and Read

Reach Out and Read numbers for July 1-November 30 are not known at this time. We continue to work on reporting accurate numbers of children for this program. We do know that about 10,000 books are distributed annually. Children receive between one and three books per year depending on their age. Units of service do not apply for this program.

Gift Books

Since July 1, 1183 books have been distributed out to Story County children at food pantries, clinics, and other locations. Included in that number, on November 17, 151 books were given out at the Bethesda Food Pantry Thanksgiving food basket distribution. We will also be distributing books at the Christmas food basket distribution on December 15.

Reading Corners

Units of service are not measurable for this program. We did expand the number of Reading Corners since July 1.

Tot Time

Tot Time is held three Wednesdays each month for an hour at Eastwood Apts in Ames. Two toddlers and two caregivers currently are participating in the program. 60 units of service have been provided since July 1.

Small Talk Story County

From July 1 to November 30, 2017, parents of 40 babies participated. At each session, parents choose a new developmentally appropriate board book to take home after class. 413 units of service were provided.

2. Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

Super K program success continues to be measured by parent feedback after the school year begins, as well as initial program surveys after they participate. As kindergarten teachers have no previous experience with the children in their classrooms and the program is not targeted specifically at literacy, this is the only measurement available for this program.

StoryPals volunteers evaluated the students that they are working with in October and will do a post-test in April to measure change of the student's understanding and ability to participate in dialogic reading activities. RRSC receives FAST scores on the children who participate in Nevada from Kindergarten through 3rd grade. These measurements are also used to help reach families who may benefit from other programs including summer Reading Buddies. This information has not been received from any of the school districts but with parent permission, we will be able to receive data on Nevada students by name to truly measure literacy progression.

ACPC Reading Buddies evaluates students in the same manner that StoryPals students are measured.

Reach Out and Read is evaluated based on the continuation of the program by Story County medical providers and the number of children receiving books. As part of the national Reach Out and Read program, we submit progress reports every July and January. The July progress report

is for January-June 2017, but we reported 5571 children receiving books during that six-month period.

The **Gift Books** program is evaluated by how many books are distributed each month and this is collected by Gift Books team lead. She also tracks how many total books are new versus donated that are distributed to children through this program.

Reading Corners is measured by how many Reading Corners we have. Not this year, but one of the waiting rooms took out their tv (McFarland Pediatrics) because of the success of the Reading Corner books.

Tot Time is measured by the consistency of attendance of the families participating.

Small Talk Story County is measured by parent recording weekly throughout the 13-week program. Parents work to increase the number of adult words and turns between adult and baby each week. Parents also record the number of minutes of reading they do each month.

3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

Nevada FAST scores for StoryPals participants that are now in Kindergarten and first grade have not been collected yet. We have created a new agreement with Nevada so that with parent permission, we will be able to receive data by child's name to better track scores moving forward.

RRSC now has a data specialist who will be compiling data on our programs. She is currently on maternity leave but was starting to build a system of tracking data and working with staff on what information she would like reported moving forward.

4. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date: RRSC has two part-time Family Literacy Coordinators and all programs that have direct literacy programming with children are coordinated by one of the two. This has allowed us to keep better records and have stronger communication with parents.

StoryPals was successful implemented at Colo-NESCO last winter, increasing our outreach in the County. Super K expanded to two sessions in Nevada this summer, reaching more families with children entering kindergarten. An updated Memorandum of Understanding with Ames Community School District has been created giving RRSC access to data of the Ames children participating in our programs.

5. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date): The Family Literacy Coordinators are both only part-time, so program expansion is a slow process as we want to make sure that current programs are not negatively affected by expansion. Another challenge is the amount of time

they spend recruiting and coordinating volunteers. Ideally, we would be able to hire a full-time staff person to help out with this issue, as well as be in charge of bringing back Books in the Home and Raising a Reader, two Thrive by Five program that is not currently offered due to staff time constraints.

More families could be reached, and more classes offered throughout Story County if RRSC had an additional staff person. Building trusting relationships with families and recruiting them to participate in classes and activities is a slow labor-intensive process. Staff FLCE positions will provide the expertise and consistency needed to relate to families and also to coordinate, train and support the cadre of dedicated RRSC volunteers who contribute to these programs and services.

- 6. Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date):** There were 43 children served in Super K (720 units), 18 children in ACPC Reading Buddies (approximately 96 units), 40 babies were served in Small Talk Story County (413 units), and 53 children in StoryPals (88 1/3 units).

From July 1 through November 30, RRSC has provided 1671 units of service for Thrive by Five programs. City of Ames funds 534 units of service, Story County funds 181 units of service, and United Way of Story County funds 241 units of service. The total number of units of service funded for TBF programs in 2017-18 is 956 units.

- 7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?** No clients have been turned away, but we are not yet reaching all of the families we could. We plan to go to families in other communities to provide Raising a Reader classes and not always offer it in Ames alone. We hope to add a second ACPC classroom in the 2017-18 school year. Super K could be the next program offered at Colo-NESCO, depending on volunteer availability and interest.

8. Comments:

Staff Use Only:

Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No

MID-YEAR REPORT FOR OUTCOME PROGRESS FY 2017-18

Reporting for: July 1 – November 30 of the current year!

Agency Name: Raising Readers in Story County

Program Name: Advocacy

Brief Description of Program:

Organizational Mission: Raising Readers in Story County's (RRSC) mission is to improve language and literacy development in children from birth to age eight and nurture healthy parent-child relationships.

Advocacy for Social Development: This is the fourth fiscal year that ASSET has funded Advocacy for RRSC. The organization is now at four staff members, one full time director, two part-time literacy coordinators, and a full-time data specialist. The director has focused a lot of her attention on reaching a wider audience with information about the organization and the programs offered, while the part-time staff remain focused on coordinating and implementing literacy-focused programs for children and their families in Story County. The full-time data specialist position is funded through an anonymous grant. Officially the Story County Reads data specialist, this position is not just focused on collecting data for RRSC programs, but all Story County Reads partner organizations. Methods used by the director include presentations, radio interviews, one on one conversations, newsletters, social media, and personalized notes to current and past donors.

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:** The full-time Executive Director, Kim Hanna, has now been with RRSC for over two years. An increase in advocacy and communications both internally and externally continues to increase awareness of our programs and recruitment of families. Advocacy from July through November has included community outreach and programs in Nevada, Zearing (Colo-NESCO), and Ames, as RRSC continues to look to increase programming throughout the County. Communication includes social media targeted to families with children that use or could use RRSC programming, a monthly e-newsletter sent to 2020 contacts with a 22-28% open rate, radio outreach on KASI about our programs and partnerships, and presentations and talks with community groups such as Rotary Club of Ames, Collegiate Presbyterian Church's Minute for Mission, and Ames Golden Kiwanis.

The RRSC Toolkit has been published and is available for download on the RRSC website. Since July 1, the toolkit has been downloaded by libraries, service organizations, community members, universities, United Ways, and schools in Italy, Georgia, Iowa (Ames and Waukon), Tennessee, Texas, and Illinois. It is an explanation of our programs, including how to get them started, approximate budgets, and a step by step explanation on how to execute the program.

2. **Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:** The measurement used for measuring advocacy is one staff hour. A monthly written report is submitted to the RRSC Board prior to the board meeting held the first Thursday of each month. An annual evaluation is conducted as well. Shared community long-term goals collected annually continue to include:
- a. Ensure all children enter kindergarten demonstrating a proficient level of early literacy skills by 2020 as measured by the school districts with valid and reliable assessments
 - b. All children read and comprehend at or above grade level by the end of third grade by 2020 as measured by the school district with valid and reliable assessments

3. **Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):** The Executive Director works 40 hours per week. She provides monthly written reports to the Board of Directors, detailing work completed as well as strategies implemented in accordance with the 2017-19 RRSC Strategic Plan. She also keeps track of all unduplicated participants that she interacts with each month, both in Story County and outside of the county. The majority of her unduplicated contacts are within Story County. Hours for the executive director from July 1 through November 30 were (22 weeks at 40 hours/week) 880 hours.

Another measurement used is how many programs are adopted in Story County and the growth of existing programs. This fall, one of RRSC's programs, Harrison Barnes Reading Academy-School Year Tutoring, was expanded to Nevada. Seven children participate in this program and receive weekly literacy tutoring by trained volunteer tutors. Four of the children are English Language Learners. They join 19 children enrolled in the program in Ames. The Executive Director continues work with Primary Health Care, Inc to reach more families with low incomes with RRSC literacy programs. Discussions have begun with Ballard Community School District to expand the summer reading tutoring program to Slater and Huxley in Summer 2018.

4. **Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:** Reporting tools continue to aid in tracking outcomes. These reporting tools include Team Leader monthly reports, grant final reports, monthly Treasurer's Reports, and staff monthly reports. These have allowed for more understanding and transparency and ease in reporting who we are reaching through our programs and where we need to go next.

We continue to expand the number of children in programs, as we work to secure community support to expand programs out into the County and recruit volunteers. Four new Reading Corners were installed this fall in Nevada, Zearing, Maxwell, and Ames. The Executive Director continues to be invited to speak to groups, which increases interest in volunteering, donating, and further conversations and presentations out in the community. She continues to attend

community events on behalf of RRSC, including Business After Hours events, ribbon cuttings, educational programs, and service organization meetings.

The Ames Reads partnership is expanding and is in the process of becoming Story County Reads. The Executive Director and staff are all very involved in this partnership of organizations, community groups, schools, and dedicated individuals who are working to ensure that all children in Story County are being provided with literacy-focused programs and initiatives.

5. **Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date):** Barriers for advocacy for social development include the Executive Director having enough time to get to all of the opportunities available for advocating for the organization and still being able to successfully fulfill the needs and wants of RRSC. Attention directed toward organizational projects and programs has sometimes outweighed advocacy projects, but additional staff has helped.

6. **Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date):** From July to November 2017, an estimated 1465 unduplicated clients were served through outreach and advocacy in person and through radio (low estimate), along with 746 followers on Facebook, 2020 contacts receiving our e-newsletter monthly, and 404 followers on Twitter. Our Instagram account following is growing.

From July 1 through November 30, RRSC has provided approximately 1465 units of service for Advocacy. Story County funds 162 units of service and United Way of Story County funds 1,132 units of service for FY 2017-18 for a total of 1294 units.

7. **Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?** No

8. **Comments:**

Staff Use Only:

Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No