

MID-YEAR REPORT FOR OUTCOME PROGRESS

Reporting for: July 1 – November 30, 2017

Agency Name: Girl Scouts of Greater Iowa

Program Name: Girl Scout Leadership Experience

Brief Description of Program:

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date:**

During the period of July 1-November 30, 2017, Girl Scouts of Greater Iowa (GSGI) provided the Girl Scout Leadership Experience (GSLE) to 44 troops, 419 girls, and 174 adult volunteers in Story County. In addition to traditional troop experiences, GSGI provided girls in Story County with the opportunity to work on the entertainment technology badges. We partnered with Sylvan Learning Center to develop a “class” option through which girls can work on and achieve the entertainment technology badge. We are looking into partnering with Sylvan Learning Center in the spring for a similar “class” focusing on our robotics badge.

GSGI also partnered with Iowa State University to offer discounted rates for Girl Scouts to attend events such as ArRAGEous and The Nutcracker. ArRAGEous is an interactive performance with live art, music, and dance. GSGI partners with leading community organizations in Story County to provide a wide variety of experiences to Story County Girl Scouts.

Story County Girl Scouts also attended our outdoor camp experiences this summer. Additionally, the ISU Air Force ROTC Cadets hosted a skills event where Story County Girl Scout troops learned compass, fire building, knot tying, and other outdoor skills. ISU sorority Alpha Phi Omega hosted a tea and etiquette party for Story County Girl Scout troops, as well.

Nine Junior Girl Scouts in Story County are in the First Lego League. The focus for the group this fall was finding a solution for a water problem. The girls also learned how to design, build, and program a Lego Mindstorm Robot. These activities resulted in girls receiving three Robotics STEM (science, technology, engineering, and math) badges. One Story County troop recently received a Bronze Award (one of the highest community service awards in Girl Scouts) for their service creating a video to teach younger Girl Scouts the Girl Scout Law:

I will do my best to be
honest and fair,
friendly and helpful,
considerate and caring,

courageous and strong, and
responsible for what I say and do,
and to
respect myself and others,
respect authority,
use resources wisely,
make the world a better place, and
be a sister to every Girl Scout.

Another troop in Story County received their Bronze Award for sewing walker/wheelchair bags for residents of a care facility. Troops in Story County have also picked up refuse in McFarland Park, led a toiletry/hygiene items drive for Boys and Girls Club in Ames, and assisted with Gilbert Lutheran Church's Backpack Buddy program for food insecure children within the Gilbert school system.

2. Measurement Used (How Often, Tools Used) – please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date:

We track participation numbers, financial aid and camperships awarded, and camp/program attendance on an ongoing basis. The Girl Voices survey is conducted annually, and was not conducted during this time.

Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date):

From July 1-November 30, 2017, Girl Scouts of Greater Iowa (GSGI) provided the Girl Scout Leadership Experience (GSLE) to 44 troops, 419 girls, and 174 adult volunteers in Story County. We provided 40 membership scholarships in the amount of \$960 and 40 uniform scholarships in the amount of \$1,200. Six Story County Girl Scouts attended camp during that time and GSGI awarded one Story County campership.

3. Outcomes Achieved (Result to Clients/ Community) – please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

Twelve girls in Story County received the Junior Entertainment Technology badge. This is a part of the STEM (science, technology, engineering, and math) initiative Girl Scouts USA rolled out this year. It has been demonstrated that girls engaging in STEM at young ages feel more confident in these areas and are more likely to consider pursuing STEM careers. Additionally, nine junior girls in Story County (as outlined above) participated in the First Lego League, also a STEM skill building pursuit. First Lego League not only delivers STEM outcomes; teamwork, leadership, creative problem-solving, and public speaking skills are also strengthened. Additionally, research has demonstrated that girls involved in the Girl Scout Leadership Experience (419 girls in Story

County), when compared to non-Girl Scouts, are more likely to: 1) develop a strong sense of self (80% compared to 68%); 2) display positive values (75% compared to 59%); 3) seek challenges (62% compared to 42%); 4) form healthy relationships (60% compared to 43%); and 5) be community problem solvers (57% compared to 28%).

4. Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update on the barriers encountered from July 1 to date):

Visibility of Girl Scouts of Greater Iowa, particularly in smaller cities in Story County, can be challenging. One troop leader from Gilbert mentioned that she consistently encounters community members unaware there are Girl Scouts in the area. This has improved some, as the girls have participated recently in flag raisings and parades; however, lack of visibility impacts our organization's ability to attract volunteers. Additionally, the announcement that Boy Scouts will be taking girl members into their organization could prove to be a challenge, as this dynamic unfolds. It can also be challenging to counter the commonly held belief that Girl Scouts "just" sell cookies. We do AND we do so much more for girls and our communities. Again, visibility and community awareness will change this perception; at this time, it remains a challenge.

5. Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date):

Girl Scouts of Greater Iowa served 44 troops, 419 girls, and 174 adult volunteers in Story County.

6. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when?

No, we have not turned anyone away.

7. Comments:

Additional methods of evaluating programs will be forthcoming; they are part of our three-year programming strategy. This information will enhance our ability to evaluate program successes and challenges, in addition to the information we already collect.

Staff Use Only:

Change/ Benefits demonstrated for client/ community?	Yes	No
Quantifiable Outcome Measures?	Yes	No
Outcomes Reported?	Yes	No