MID-YEAR REPORT FOR OUTCOME PROGRESS

Reporting for: July 1 - November 30 of the current year!

Agency Name: Boys & Girls Clubs of Story County

Program Name: *Daily Program*<u>Brief Description of Program:</u>.

- 1. Program/ Service Outcome (Change/ Benefit to Clients/ Community) please refer back to the corresponding ABF 5(O) and provide an update on program/ service outcome from July 1 to date: Boys & Girls Club of Story County provides a safe place to learn and grow, to build ongoing relationships with trained, caring, adult professionals, and offers many programs that enable youth members to develop self-esteem and influence their ability to succeed in life. Our research-based programming focuses on academic success, healthy lifestyles, and character and citizenship development. Offering these out of school time youth programs, provides an alternative for youth who might not otherwise have a safe, supervised place to be.
- 2. Measurement Used (How Often, Tools Used) please refer back to the corresponding ABF 5(O) and provide an update on measurement used from July 1 to date: Our primary measurement tools are our attendance and enrollment tracking and our annual national youth outcomes survey. Daily, we track participant attendance, and frequency of visits to the Club. Our annual youth survey (NYOI) evaluates our implementation of the Five Key Elements of Positive Youth Development (Safe, Positive environment; Fun; Supportive Relationships; Opportunities & Expectations; Recognition), and how well we are achieving our priority outcomes of Academic Success, Healthy Lifestyles, and Character and Citizenship development. The NYOI takes place annually in March, with results released in August. All data is compared to state, regional, and national results.
- 3. Measurement Update (Please provide update on measurement data collected based on the ABF 5(O) from July 1 to date): Summer 2017 we averaged 131 youth per day. In November 2016, we averaged 96 members per day. Our Average Daily Attendance in November 2017 was 109 members, an increase of 13.5%. On our peak day so far this school year, we served 137 members.
 - In the 2017 NYOI survey we surveyed 114 participants, more than double than we surveyed in 2016. This provided a much broader perspective on the youth's Club experience. Thirty-two percent of members reported an "optimal" Overall Club Experience. Our 2017 physical safety score increased by 9%, and overall safety score increased by 3% over 2016. The staff expectations score reflecting the staff's belief in the youth that they will be successful, increased by 5%.
- 4. Outcomes Achieved (Result to Clients/ Community) please refer back to the corresponding ABF 5(O) and provide an update on the outcomes achieved from July 1 to date:

 In our strategic plan, we intended to increase the percentage of youth reporting an "optimal" Overall Club experience to 55% by spring 2020. The "optimal" score is the highest score possible in the survey scale, and is a composite of sub-scores in seven other categories. Our 2017 score was

32%, a few points lower than the national average of 38%. This ambitious goal to improve the overall Club experience by 23%, will reflect a dramatic increase in positive impact on the youth we serve.

To achieve this, we have conducted feedback groups within the Club with different age and gender groups to discover what can be done to improve the Club experience. Each age group (elementary age and teens) identified safety concerns with being in the same spaces — programming areas, gym, bathrooms, etc. They would all feel safer if they had different spaces, or facilities to occupy. As a result, we are exploring having a satellite site as a teen center, instead of as a second elementary school site.

5. <u>Barriers Encountered (please refer back to the corresponding ABF 5(O) and provide an update</u> on the barriers encountered from July 1 to date):

Our greatest barrier is limited space. Due to the significant increase in volume of youth served this summer, we turned away at least 24 children. We have hit our capacity on at least 2 occasions this school year as well. With more enrollments anticipated for the spring. Our challenge in the Nevada Middle School Club program, has been staff retention and the location of the program. Each year of the program, we have a new Program Coordinator. Due to the limited hours of the position, we have difficulty attracting staff who are not college students. The college students graduate, leaving a vacancy to be filled the following year. We are in a new location at the Nevada Middle School, the room is larger, but in a less visible location. Members have expressed a desire for a space that is not at school/like school. As a result of these two issues, the program has not grown as we had hoped.

6. <u>Clients Served (please refer back to the corresponding ABF 5 Service Statistics and provide an update on number of clients served from July 1 to date)</u>:

Since July 1, 2017, we have served 424 members. 150 are new members, and 258 are returning. This is a decrease of 33 members over the same time period last year. However, members who are enrolled are attending more frequently, increasing the opportunity to make a more significant impact through the youth development programs.

7. Have you had to turn any clients away that desire to participate in this program? If so, why? If so, how many? If so, when? During the summer program we initially waitlisted 75 youth due to lack of space in our facility. At the end, of June we invited 30+ members from the waitlist to begin the summer program. At least 2 dozen youth were unable to attend club and were turned away.

8. Comments:

The focus of our 2020 strategic plan is both quality and quantity. We plan to increase the quality of our youth development programs as measured by the NYOI annual survey. Likewise we desire to serve more youth as the demand increases. To better serve all the members enrolled in Club services, we need to open at least 1 satellite site within the next 12-18 months. Our board has approved the addition of a development staff person to assist in building long term operational sustainability.