

Minutes

ASSET Administrative Team

November 5, 2025 @ 12:15 pm

United Way of Story County @ 315 Clark Ave, Ames, IA 50010

In Attendance: Will Vlasek, Nick Joos, Linda Hagedorn, Pa Goldbeck, Ashley Thompson, Becky Harker, Nolan Klemesrud, Sarah Mansell

Virtual: Ron Smith

Meeting called to order at 12:15pm.

Approval of Minutes

Motion to approve the September 3 minutes, Harker, second by Joos. Motion passed unanimously. Hagedorn gave an update of the Homelessness presentation on Oct 16 with Josh Oren representing the County.

Treasurer's Report

Smith reported the current balance is \$1,128.24. Thompson updated that ASSET had been issuing two separate invoices throughout the year and this was causing some confusion. United Way of Story County (UWSC) will now be handling the invoicing and handling the money coming in and then write a check to the ASSET Treasurer for the amount that goes to ASSET.

Old Business - Homelessness Action Plan Update

Status Update of Reference Manual

Goldbeck gave an update that she has received the updated document with accessible formatting according to the new requirements.

New Business

Funder Staff Update

Introductions of new ISU student government representatives, Nolan and Will. Jess introduced herself to the board.

Thompson – UWSC, along with Iowa State University (ISU) and The Ames Regional Economic Alliance, have jointly partnered with Pendulum Dependent Care Solutions, a California-based group who have expertise in conducting community child care feasibility studies in rural and university communities. Pendulum will be leading a countywide study for Story County; the study is scheduled to be completed in March 2026 with results shared in April. Thompson shared that the UWSC food assistance webpage, www.uwstory.org/food, continues to be updated to reflect availability so that nonprofits, community partners, and the general public have access to information. She reiterated that food pantries are voicing needs for volunteers to support stocking of pantries.

Goldbeck - With Schill leaving the administrative assistant position and hiring Peebler to train with her, the City is covering the overlap of the cost to the Admin Assistant position. The City is helping to fund the roundtable discussions around housing needs. Goldbeck requested \$15,000 from the City to help hire a facilitator for the ongoing discussion around getting joint priorities between all of the Funders. She also asked for funding to do some additional non-profit training related to ASSET. A survey was sent out and 14 agencies responded that they were interested in additional non-profit training.

Thompson also mentioned that in their annual UWSC partner agency meeting in the spring, they received feedback specific to needs in assisting with recruitment of new board members, as well as trainings for new and existing board members in areas like board governance and finance. UWSC is working to finalize development of a board training series to offer in the community to help address these areas of need, with a potential February 2026 launch. Goldbeck also reported that she asked City Council for \$10,000 from the ASSET dollars to support homelessness outreach through the Homelessness Outreach Services Team (HOST), along with \$10,000 for the Countywide Childcare study. Goldbeck also updated the board that the ASSET Microsoft account will be moving to the City's account and City staff can help support technical aspects of SharePoint as well with any other issues that arise.

Shaw reported that ISU students have been completing the Liaison visits. Vlasek also mentioned that ISU Student Government expectations are clear and communicated to agencies and the ASSET board. He also said that going forward in documents related to ASSET, they need to be referred to as ISU Student Government and not the University. Vlasek also mentioned the parking ticket relief program, and they are working with UWSC to get volunteer opportunities in the community. On Tuesday ISU will announce the new University President and they will start on January 1st.

November 13th ASSET Meeting Agenda
Schill will make corrections.

Agency Hearing Schedule
Funder staff will double-check the schedule before it is published.

Thompson suggested that a reminder, for what agencies are recommended to present at the Hearings as stated in the Reference Manual, be sent out.

Status of Budget Book
Schill reported that the Budget Book should be ready early next week and is scheduled to be delivered to the volunteers at the Board meeting on the 13th.

Liaison Reports (Due Nov 13th)
Schill reported that 11 reports have been submitted. Hagedorn suggested that an email reminder go out to volunteers and Schill let her know an email would go out early next week.

ASSET 2026/27 Calendar
Schill will make the corrections that King sent. Harker asked if meeting invites would go out again in addition to the published calendar. Schill responded that meeting invites would be sent out again this year.

Clear Impact Scorecard (Mansell)
Mansell reported that the conversation with Boys and Girls Clubs of Story County about changing their reporting deadlines is ongoing. She also reported that The Bridge Home has two instances in Scorecard and due to this, they have had some issues, but it has been resolved but no new data has been entered. Due to that, the Scorecard data in the Budget book will be from 23/24.

Additional Items/Concerns
Thompson gave an update that UWSC has continued to pause NAMI Central Iowa's funding and are still waiting for their last two audits. Schill also let the board know that NAMI has not submitted a balance

sheet with their budget request. Schill has communicated to them that it needs to be in by Friday to be included in the Budget Book.

Harker motion to adjourn, seconded by Hagedorn at 1:08 pm.