

Minutes

ASSET Administrative Team

February 5, 2025 @ 12:15 pm

United Way of Story County @ 315 Clark Ave, Ames, IA 50010

In Attendance: The meeting was held virtually due to inclement weather.

Sandra King, Pa Goldbeck, Linda Hagedorn, Jenny Schill (Admin Assistant), Becky Harker (Chair), Anneke Mundel, Ron Smith, Brad Hill, Ashley Thompson, Erik Rowles, Joel Hochstein

Meeting called to order at 12:17 pm

Approval of December 4, 2024 Minutes

Hill motioned to approve the December 4, 2024 minutes, seconded by Hagedorn. King noted a change on pg. 2, Mundel is spelled incorrectly under clear impact. Motion passed unanimously with corrections.

Treasurer's Report

Smith reported the current balance is \$2,129.93

E-banking – The bank was asking for our tax ID number and ASSET doesn't have one. So, Smith will go back to the bank to see about getting E-banking set up for a normal bank account instead of a 501c3.

Old Business

Homelessness Action Plan Update

The City is under contract with Dr. Flowers. On Monday from 1:00-3:00 pm she will be meeting with service providers. She will also interview those experiencing homelessness and those that have experienced homelessness in the past. The project is on track to be completed at the end of April.

ASSET 2025/26 Calendar and Meeting Space

Funder staff will explore looking at other meeting spaces for the ASSET Board meeting, due to insurance issues with ISU Research and scheduling conflicts.

New Business

The Bridge Home – Notification of Termination as an ASSET Agency

The Bridge Home (TBH) sent notification to ASSET and United Way that they were terminating their agreement as an ASSET Agency and United Way partner agency. ASSET is currently not funding them, so there is no agreement to terminate with ASSET. United Way has accepted their termination of its partnership agreement with TBH, and sent a letter to their Board Chair letting them know that the notification was received, and the termination was accepted.

Schill will work with Harker to send a letter letting TBH know that we have received their notification. King pointed out that according to the ASSET Policies and Procedures, participating agencies that continue to submit a budget (and meet other criteria) are considered an ASSET Agency unless it hasn't submitted a budget and met other criteria for two consecutive budget years. Since the Policy and Procedures manual is silent about an agency terminating its relationship with ASSET, Funder Staff will work on an update for the Policies and Procedures to address this situation. This will also alert impacted agencies that in the future they will need to reapply as an ASSET Agency. King pointed out

that ASSET may need to explore other agencies if this service won't be provided in the community going forward.

Hagedorn moved acknowledgement of receipt of Stumbo's email and noted ASSET Policy and Procedures states that approved ASSET agencies not actively participating in the ASSET process (i.e., submitting budget request, reporting outcome data through Clear Impact Scorecard, participating in Liaison visits and agency hearings) for two consecutive budget years will be notified by July 1st in writing by the ASSET Chair or Vice Chair that they will be removed from the process effective the next available budget cycle. Agencies designated as non-participating based on the criteria above can reapply to be an ASSET agency by following the New ASSET Agency Application Process as described in the Policies and Procedures manual. Seconded by Hochstein. Motion passed unanimously.

Severe Weather Sheltering Services

The County approved \$20,000 for The Salvation Army for additional funds for housing during extreme weather. No funds have been drawn down for this service yet. King is working on the contract with The Salvation Army, but funds are available in the meantime in case there is a need. King also reported that TBH has drawn down Housing Trust funds and at this rate funding this service in this model is not sustainable. Goldbeck stated that the City explored expanding capacity restrictions for some of TBH spaces, but their quote was more expensive than using hotels. Additionally, the space is not conducive for adding additional capacity. Smith asked if there was a storm shelter type option available. Goldbeck stated that an important factor to consider with setting up a shelter situation like this is liability and staffing. Hagedorn offered the idea of utilizing open rentals and having them furnished and ready to hold people for extreme weather situations

Prepare Feb. 13th ASSET Board Agenda

No changes.

Chair for FY2025-2026 (Linda Hagedorn)

Vice Chair for FY2025-2026 (City or United Way)

Funder Staff will discuss options.

Treasurer for FY2025-2026

Smith agreed to stay on as Treasurer.

Conflict of Interest

King pointed out that there was a conflict of interest that was stated by a volunteer that was on a work panel that recommended funding to that agency and some extra advocating for funding that happened. Going forward the team will need to ensure that volunteers are on a work panel that doesn't conflict any agency where there is a conflict of interest.

ASSET Process Review – Volunteer Survey Results

Goldbeck shared the survey results. Overall, most responded positively to the process. The respondent(s) commented that scorecard has a lot of good data, but too much data; the liaison reports are useful as well as Funder Priorities. It may be good to have Funders identify a few highlights for data points.

Paused Federal Funds – ASSET Agency Impact

King reported that this was on the agenda because funding from the federal government was paused, but that is no longer the case right now. Discussions are ongoing though for future situations like this.

Clear Impact Scorecard

Mundel reported she and her family are relocating and will be here until May. She stated that her goal is to get performance measures in place for new agencies as well as the new services at existing partner agencies: Good Neighbor, LSI, Primary Health and The Community Academy. Mundel also stated that if there are specific measures that Funder staff want, let her know.

HIRTA funds were sequestered and their staff reached out to Mundel and Schill. Mundel stated that their data has been lacking in the past, so if Funder staff want expanded or specific data points for them, let her know. Mundel will hold the Scorecard Bootcamp earlier this year due to her leaving. This will be on May 2, 2025 and will be recorded. Mundel also stated that if there are key performance measures that Funder Staff want recorded in Scorecard to let her know before she leaves. Hochstein mentioned again that he wanted to make sure ASSET explores expanding each Funder's support of the Scorecard data position or having their own data person. Harker stated that she would like to be involved in the conversation around how we move forward with Scorecard.

Additional Items/Concerns

Schill will work on first drafts to agencies that have funding sequestered or that ASSET decided to not purchase funds from.

Hill reported that ISU student government will be passing their final funding recommendations tonight. Notifications will be going out tonight to agencies that received funding as well as those that didn't receive funding.

Goldbeck asked about ASSET paying for a Zoom account and if we could start using it instead of using the City's account for meetings. Discussion included possibly using Teams since we pay for Microsoft, so the Funder staff will discuss this further. Goldbeck also asked about moving some of our board meetings to virtual meetings instead of in-person during the slow months. She would like to discuss this at an upcoming meeting. Thompson also said that it was brought up about having a virtual option for the hearings. Harker suggested adding this to an agenda in the fall.

Adjournment at 2:02 pm.