

MINUTES
ASSET Administrative Team
September 4, 2019, 12:15 p.m.
United Way of Story County, 315 Clark Avenue, Ames IA

The Analysis of Social Services Evaluation Team (ASSET) Administrative Team met at 12:15 p.m. at United Way of Story County, 315 Clark Avenue with the following members present: Jean Kresse, Lisa McCoy, Deb Schildroth, and Karla Webb.

APPROVAL OF AUGUST 7, 2019 MINUTES

Moved by Kresse, seconded by Schildroth, to approve the August 7, 2019 minutes. Motion carried unanimously.

TREASURER'S REPORT

The balance was submitted as \$4,378.02.

NEW BUSINESS

Joint Funder Priorities – Ms. Schildroth told the group that the Funders discussed the idea of joint priority areas during the Joint Funders meeting on May 1, 2019. She said after reviewing all funder priorities, the similar priorities were identified. Ms. Kresse wondered if the priorities should be divided into Education, Income, and Health groups. Ms. Kresse said if these draft priorities could be put into those groups and presented on September 12, the Joint Funders may be able to give the Administrative Team more direction.

Ms. McCoy joined the meeting.

Ms. Kresse said the Funders may be interested in seeing each funder's priorities alongside other priorities so that if there's something unique to the City, County, UWSC, or ISU, they could see that before "earmarking" dollars toward certain priorities or abandoning other priorities. Ms. Webb asked if those would be added to the sheet. Ms. Kresse concurred, saying that specific funder priorities would be better understood if they were listed alongside the common priorities so it could be decided what to do with those. Ms. Kresse said she thinks the Funders will be surprised by how much they have in common. Ms. Webb asked how they are listed. Ms. Schildroth said they are not in a prioritized order. Ms. Kresse said when moving forward collectively with priorities, she hopes measuring how the funds are making a dent in a certain area could be known by tracking a goal. She said after the 2020 Needs Assessment is complete Funders could pick some common areas and make concrete goals on how to "move the needle." She said if it is unknown where the start is and where the finish is, the funding isn't as effective. If a few needs are verified by the needs assessment and can be focused on, funders could agree to accomplish a certain goal. Ms. McCoy said that would really change the way of thinking.

Healthy Life Center Update – It was discussed that the bond referendum vote will happen on September 10, 2019. Ms. Schildroth noted that no warm water pool will be available to the community when the municipal pool is demolished if this facility does not pass. Ms. Kresse said adult day care is important and needs investment for it to continue.

Volunteer Center of Story County (VCSC) Plan Update – The Administrative Team accepted the report (received July 30, 2019). Ms. Thompson will ask VCSC to provide quarterly reports to this plan.

Draft ASSET Agenda and Volunteer Training – The agenda was reviewed. Ms. Webb told the group that a new County volunteer has not yet been appointed.

OLD BUSINESS

No old business to consider.

ADDITIONAL ITEMS/ CONCERNS

Ms. Webb said \$20,000 was approved by the Board of Supervisors to fund a marketing person for HIRTA. It was discussed that would be up to HIRTA to fund the position in the future. She said the intent of the Board is that this is a one-time request. Ms. Webb said the Board asked HIRTA to come back quarterly with an update about the position and what revenue has been generated because of the position. Ms. Schildroth said as of September 1, HIRTA is no longer providing weekend services in Newton and Pella, which will save them about \$130,000 per year. Ms. Kresse said that's unfortunate for the riders to lose the weekend service. Ms. Kresse said it should be asked how the position will be funded for 20/21. She also wondered how the success of the position will be measured since there is no service.

Ms. Webb said the Board of Supervisors has directed staff to prepare a Request for Proposals for a County-wide housing study that would incorporate information from the City of Ames. A comprehensive housing study for the County has not been done since 1998.

ANNOUNCEMENTS/REMINDERS

- A. Next ASSET Administrative Team Meeting – October 2, 2019 at 12:15 p.m. (United Way)
- B. Next ASSET & Joint Funders Meeting followed by Volunteer Training– September 12, 2019 at 5:00 p.m. (City Church)
- C. Budget Requests DUE: September 27, 2019

ADJOURN

The meeting adjourned at 1:31 p.m.