

AGENDA
ASSET Administrative Team
August 1, 2018, 12:15 p.m.
United Way of Story County, 315 Clark Avenue

The Analysis of Social Services Evaluation Team (ASSET) Administrative Team met at 12:00 p.m. at United Way of Story County, 315 Clark Avenue with the following members present: Jean Kresse, Tim Lubinus, Deb Schildroth, and Matt Soderstrum.

APPROVAL OF JULY 11, 2018 MINUTES

Moved by Schildroth and seconded by Kresse to approve the July 11, 2018 minutes. Motion approved unanimously.

TREASURER'S REPORT

Treasurer Fullerton was absent.

NEW BUSINESS

Volunteer Center of Story County (VCSC) Questions Answered and Meeting re: Audit –
Ms. Kresse told the group that she, Mr. Phillips, and Ms. Schildroth met with the VCSC Board President Jeff Harris, Past President Chris Hicks, and Board Member Robyn Huss. She said they communicated that ASSET funding is for supporting human services and that ASSET is concerned VCSC is providing services outside of human services in many ways. Rummage RAMPage, RAGBRAI, and Stash the Trash were given as examples of events being served by the VCSC. Service Enterprise, which was supposed to be revenue-generating, was also discussed as agencies are not signing up for it. It was noted that if agencies sign up for Service Enterprise, ASSET wouldn't want agencies to have to pay for volunteer services. Helping agencies recruit, manage, and possibly train volunteers is the basis for ASSET funding toward VCSC.

The small staff was discussed. In future budget requests, community betterment activities will be reported on ABF 4, which are non-funded ASSET services. Ms. Schildroth said when Mr. Phillips discussed the City priorities and the volunteer efforts going toward that, it was well received by the Board members who asked what ASSET wants to fund, and said the VCSC can then provide that service. It is hoped that ASSET can expect more than the website through its funding. She told the group that of the 199 partners, 59 have had an active volunteer event in the last two years and 23 of those agencies were ASSET-funded agencies. The majority were non-profit organizations outside the scope of ASSET. Mr. Soderstrum asked where their funding comes from. Ms. Schildroth said ASSET is the primary funding, and they do receive some other funding. The last few years' of budgets were reviewed. Mr. Soderstrum asked for comment regarding UWSC as the major funder of VCSC. Ms. Kresse said some agencies have their own volunteer coordinator or effort. She also said it's hoped VCSC is funding more than the website.

Ms. Schildroth said a letter has been drafted to VCSC containing desires of the funders. She said this fiscal year will remain as is, but for the 19/20 request it is hoped that VCSC can submit

a much cleaner budget request. It was noted that all programs that are outside of what is defined as “volunteer management” as defined in the ASSET Reference Manual would have to be moved the ABF 4 in the future.

Mr. Lubinus suggested asking for the changes sooner rather than waiting a year to see if any changes would help. Ms. Schildroth said for the majority of the questions and suggestions in the letter, VCSC would have to have the changes figured out by September because the new budget request will need to be submitted. Mr. Lubinus asked who updates the website. Ms. Kresse said work study students from ISU help. Discussion ensued on recruitment of volunteers. Ms. Kresse said the VCSC Board wants to know what ASSET wants, so it is hoped changes can be made that ASSET is pleased with.

Mr. Lubinus asked if this letter clearly communicates what ASSET desires. Ms. Kresse said it could be requested that a meeting be scheduled in three months to make sure the requests from ASSET are being worked on. Mr. Lubinus said he is concerned that mission creep is happening. Ms. Kresse said funding for those items is not being sought elsewhere. Mr. Soderstrum asked how much time is being spent on ASSET, and said the budget should appropriately reflect the percentage of funding by ASSET. It was discussed that the budget request for 19/20 should look quite different. It was discussed that it could be added to the letter that a plan be submitted on how these items will be addressed. The letter will be sent to Anne and copied to the board chair. Mr. Soderstrum said the letter communicates clearly what is desired. Ms. Schildroth said she believes the Board is willing to listen to what ASSET is requesting and that the Board President is in banking, has been on the board for over a year, and wants to address the financial concern. The letter will be revised to reflect the discussion and will be sent to the Administrative Team for review.

Liaison Assignments – The assignments were reviewed. ISU volunteers will be added when received.

ASSET Agenda – The agenda was discussed. The funder priorities and liaison assignments will be shared by email. New/ Expanded Services can be shared. Moved by Kresse and seconded by Schildroth to cancel the August meeting. Motion carried unanimously.

ASSET Training Agenda and PowerPoint - The agenda and presentation were edited.

Funder Priorities – Ms. Schildroth said the Story County Board of Supervisors saw the priorities yesterday. She said County volunteer input will be received on two priorities. The priorities will be considered at the Board meeting on August 14. New/ additional dollars would go toward new services that fit the priorities the best, and are expected to impact a particular group or address an underserved area.

Mr. Lubinus said he likes the format of UWSC’s priorities. Ms. Kresse said the UWSC priorities are not in any order. Ms. Schildroth said the County is going toward a hierarchy to provide clearer direction.

Mr. Lubinus asked about Scorecard. Ms. Kresse said results, strategies, and indicators are Scorecard terms, and under each priority are the indicators that also list the agencies reporting on those indicators. Ms. Schildroth said that would be very helpful for funders to see the document. This will be discussed at the September ASSET meeting.

ASSET Budget Forms – There are no changes.

OLD BUSINESS

It was discussed that the Administrative Team will send an additional question to ACCESS regarding a New Service.

ADDITIONAL ITEMS/ CONCERNS

Ms. Schildroth asked about the childcare forums. Ms. Kresse said about 50 people representing about 30 organizations came together to discuss what can continue to be done in the community related to child care shortages. She said businesses are being approached about employee needs and funding opportunities. She said when discussing the unemployment rate, it was stated that there are still 8,000 openings in Story County. The ALICE report also documented childcare workers are ALICE because of the low wages. Work teams were created to further explore options. A meeting was also held for the in-home daycare providers. The meetings were hosted by Early Childhood Iowa, Ames Chamber of Commerce, and UWSC.

ANNOUNCEMENTS/REMINDERS

- A. Next ASSET Administrative Team Meeting – September 5, 2018 at 12:15 p.m. (United Way)
- B. Next ASSET/ Joint Funders Meeting – September 13, 2018 at 5:00 p.m. (City Church)

ADJOURN

The meeting adjourned at 1:57 p.m.