



Priorities for FY 2027-2028

*Categories 1-5 are in priority order
as are the lettered services in each category.*

*An emphasis is placed on low-to-moderate income individuals and families in all
categories and services.*

1. Basic Needs

- a. Short-term rent and utility assistance
- b. Food insecurity and meal gap reduction
- c. Reliable transportation access
- d. Legal support
- e. Medical and dental services

2. Homelessness Prevention and Housing Stability

- a. Transitional and supportive housing
- b. Housing navigation services

3. Mental Health and Meaningful Connections

- a. Mental health and substance use treatment access
- b. Social isolation reduction opportunities
- c. Crisis intervention and victim advocacy

4. Quality, Affordable Childcare

- a. Sliding fee scale options for childcare

5. Out of School Learning Opportunities

- a. Academic skill development and youth engagement
- b. Participation barrier reduction through financial and transportation support
- c. Summer and after-school academic programming



STORY COUNTY BOARD OF SUPERVISORS

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ASSET Funder Priorities

(Approved – 8/11/26 BOS Meeting for FY28 Budget)

1. Essential Basic Human Needs

- Food and nutrition
- Emergency shelter services for individuals and families
- Affordable, quality housing (including temporary/transitional housing, services and supports allowing people to remain in their homes—rent and utility assistance, senior and disability* services, etc.)
- Affordable, quality childcare
- Access to health services (physical, behavioral, mental*), dental, substance use disorder services
- Transportation

2. Financial Stability and Empowerment

- Income (job training, skills upgrade)
- Legal assistance
- Access to emergency and victim advocacy services
- Probation and Reentry services
- Programs and services that empower, support, and eliminate barriers for individuals and families

3. Education and Youth Development

- Social and educational development opportunities (summer enrichment, out of school programs, and similar educational services)
- Education and awareness (public education and awareness, financial literacy, budget counseling, as well as training that enhances an agency's ability to provide quality services to an increasingly diverse County population)

NOTES for Agencies and Volunteers:

1. Categories and services are in priority order as listed.
2. *Although Story County considers mental health and disability services to be priorities, it cannot levy to pay for these services. Therefore, they are NOT funded through ASSET at this time.
3. Services funded by Story County must be accessible and available to residents throughout Story County, this does not exclude funding for services located in Ames.
4. Annual reports should include information on how agencies are promoting access and opportunity across populations and addressing varying needs within their programs.

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ASSET Priorities for Fiscal Year (FY) 2027-2028

Priorities and subpriorities are listed in ranked order.

An emphasis is placed on low- to moderate-income individuals and families in all priorities, subpriorities, and services funded.

1. Basic Needs

- A. Short-term rent and utility assistance
- B. Food insecurity and meal gap reduction
- C. Reliable transportation access

2. Homelessness Prevention and Housing Stability

- A. Transitional and supportive housing
- B. Housing navigation services
- C. Legal support for housing stability

3. Mental Health and Meaningful Connections

- A. Mental health and substance use treatment access
- B. Social isolation reduction opportunities
- C. Crisis intervention and victim advocacy

4. Quality, Affordable Child Care

- A. Sliding fee scale options for child care

5. Third Grade Literacy Attainment

- A. Evidence-based curriculum and wrap-around support for at-risk learners
- B. Family barrier removal for literacy service access

6. Kindergarten Readiness

- A. Evidence-based programming for ages 0-5
- B. Family engagement in parent-child interaction programming

7. Out of School Learning Opportunities

- A. Academic skill development and youth engagement
- B. Participation barrier reduction through financial and transportation support
- C. Summer and after-school academic programming

8. Budget and Credit Counseling

- A. Representative payee services for vulnerable populations

Approved by the United Way of Story County Board of Directors on July 30, 2026.

ISU Student Government's Funder Priorities to come in September