

Minutes

ASSET Joint Funders

March 26, 2026 @ 5:05 p.m.

City Hall-Room 135 @ 515 Clark Ave, Ames, IA 50010

In Attendance: Bronwyn Beatty-Hansen, Gloria Betcher, Emma Cassabaum, Donna Gilligan, Pa Goldbeck, John Haila, Nick Hoffman, Sandra King, Sarah Mansell, Linda Murken, Jess Peebler, Amy Shaw, and Ashley Thompson

CALL TO ORDER

The meeting was called to order at 5:05 pm by Pa Goldbeck.

PUBLIC FORUM

None

REPORTS

Joint Funders

None

Funder Staff

Goldbeck reported that Jeramy Neefus will be leaving the City of Ames soon to take a new position in Michigan, where he has previously lived. Goldbeck acknowledged that although Neefus is not often seen at the ASSET meetings, he plays a major role behind the scenes supporting the City's ASSET work.

Goldbeck also reported that the ASSET Admin Team has been looking into new software systems to utilize for the ASSET process.

The City of Ames is securing dates/time for non-profit trainings: April 15, 2026 from 1 p.m. to 3 p.m. at the Ames Public Library Auditorium— "Conflict Resolution" and April 22, 2026 from 1 p.m. to 3 p.m. at the Ames Public Library— "Getting your Board on Board with Fundraising." Additionally, the City will contract with Canary Consulting Group to pilot a nonprofit assessment with ACCESS.

Additionally, on May 27, 2026 from 1 p.m. to 3 p.m. at the Ames Public Library, an event will be held to update the community on steps taken from the Homelessness Action Plan.

Thompson reported that the UWSC has partnered with Story County Community Foundation to target agencies and partner agencies to find volunteers. A total of 31 individuals graduated from their training this February. The goal is to help place willing volunteers on agency boards. Women United Breakfast March 27, 2026 announcing changes: evolution of financial education in literacy program— “hub nights” with education on credit counseling and tax prep. New “matched savings program” where individuals or families may meet financial criteria and could receive assistance for various needs (including transportation, housing, schooling). UWSC will match savings 1:1 starting at \$2,000. Food Drive coming up April 27th 2026 to May 7th 2026; the plan is to collect and be able to distribute May 8, 2026. Last year over 20,000lbs of food we collected. Childcare Feasibility Study: receive initial/final report. Hoping to have a final launch to board representatives within the next few weeks.

Shaw reports that inauguration will be April 6th 2026, and new elects will be present soon to this ASSET group.

NEW BUSINESS

SWOT Analysis-Donna Gilligan

Murken asked if Gilligan would share the next steps following the activity, to which Gilligan responded yes. Gilligan summarized the SWOT meaning, process, and plans for activity. Explanation was also given as to why individuals were separated into smaller groups to hear all the voices of the ASSET process. Gilligan urged participants to be honest so that true responses are collected to solve real problems. After the analysis, Goldbeck explained the next steps before hearing the final report's findings. Goldbeck proposed a Joint Funder Meeting to share results and to form ideas or goals from the results. There was a group discussion on ideas to determine the best way to share the results/themes of the SWOT analysis. Gilligan and Goldbeck confirmed they will communicate to participants via email the next steps.

ADDITIONAL ITEMS

None

ADJOURNMENT

Motion by Thompson, seconded by Cassabaum, to adjourn the meeting at 6:53 p.m.
Motion passed unanimously.